

<b>HUGO BOSS AG</b>
<b>HUGO BOSS</b>
<b>WKN:</b> A1PHFF <b>ISIN:</b> DE000A1PHFF7 <b>Land:</b> Deutschland

Nachricht vom 05.01.2021 | 10:18

**HUGO BOSS AG: Release according to Article 40, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution**

HUGO BOSS AG  
 05.01.2021 / 10:18  
 Dissemination of a Voting Rights Announcement transmitted by DGAP - a service of EQS Group AG.  
 The issuer is solely responsible for the content of this announcement.

**Notification of Major Holdings**

**1. Details of issuer**

Name:	HUGO BOSS AG
Street:	Dieselstraße 12
Postal code:	72555
City:	Metzingen Germany
Legal Entity Identifier (LEI):	529900LFVU534EBRXD13

**2. Reason for notification**

<input checked="" type="checkbox"/>	Acquisition/disposal of shares with voting rights
<input type="checkbox"/>	Acquisition/disposal of instruments
<input type="checkbox"/>	Change of breakdown of voting rights
<input checked="" type="checkbox"/>	Other reason: Not applying the trading book exemption according to sec. 36 para. 1 WpHG

**3. Details of person subject to the notification obligation**

Legal entity: UBS Group AG
City of registered office, country: Zurich, Switzerland

**4. Names of shareholder(s)**  
 holding directly 3% or more voting rights, if different from 3.

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**5. Date on which threshold was crossed or reached:**  
 29 Dec 2020

**6. Total positions**

	% of voting rights attached to shares (total of 7.a.)	% of voting rights through instruments (total of 7.b.1 + 7.b.2)	Total of both in % (7.a. + 7.b.)	Total number of voting rights pursuant to Sec. 41 WpHG
New	0.64 %	4.74 %	5.39 %	70400000
Previous notification	0.28 %	0.07 %	0.35 %	/

**7. Details on total positions**

**a. Voting rights attached to shares (Sec. 33, 34 WpHG)**

ISIN	Absolute		In %	
	Direct (Sec. 33 WpHG)	Indirect (Sec. 34 WpHG)	Direct (Sec. 33 WpHG)	Indirect (Sec. 34 WpHG)
DE000A1PHFF7	0	451331	0.00 %	0.64 %
<b>Total</b>	451331		0.64 %	

**b.1. Instruments according to Sec. 38 (1) no. 1 WpHG**

Type of instrument			
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	Expiration or maturity date	Exercise or conversion period	Voting rights absolute	Voting rights in %
Right to recall lent shares		At any time	595633	0.85 %
Right of use over shares		At any time	26280	0.04 %
Long Call Option	18/06/2021 - 17/12/2021		1025000	1.46 %
Long Call Option	07/12/2021 - 27/01/2022		1200000	1.70 %
		<b>Total</b>	2846913	4.04 %

**b.2. Instruments according to Sec. 38 (1) no. 2 WpHG**

Type of instrument	Expiration or maturity date	Exercise or conversion period	Cash or physical settlement	Voting rights absolute	Voting rights in %
Short put option	19/03/2021 - 17/12/2021		Physical	450000	0.64 %
Long Call Option	17/12/2021 - 16/12/2022		Cash	5482	0.01 %
Short put option	17/12/2021 - 16/12/2022		Cash	37602	0.05 %
Short put option	07/12/2021- 27/01/2022		Physical	1200000	1.70 %
		<b>Total</b>		1693084	2.40 %

**8. Information in relation to the person subject to the notification obligation**

<input type="checkbox"/>	Person subject to the notification obligation is not controlled nor does it control any other undertaking(s) that directly or indirectly hold(s) an interest in the (underlying) issuer (1.).
<input checked="" type="checkbox"/>	Full chain of controlled undertakings starting with the ultimate controlling natural person or legal entity:

Name	% of voting rights (if at least 3% or more)	% of voting rights through instruments (if at least 5% or more)	Total of both (if at least 5% or more)
UBS Group AG	%	%	%
UBS AG	%	%	5.04 %
-	%	%	%
UBS Group AG	%	%	%
UBS AG	%	%	5.04 %
UBS Switzerland AG	%	%	%
-	%	%	%
UBS Group AG	%	%	%
UBS AG	%	%	5.04 %
UBS Americas Holding LLC	%	%	%
UBS Americas Inc	%	%	%
UBS Asset Management Trust Company	%	%	%
-	%	%	%
UBS Group AG	%	%	%
UBS AG	%	%	5.04 %
UBS Asset Management AG	%	%	%
UBS Asset Management Holding (No. 2) Ltd	%	%	%
UBS Asset Management Holding Ltd	%	%	%
UBS Asset Management (UK) Limited	%	%	%
-	%	%	%
UBS Group AG	%	%	%
UBS AG	%	%	5.04 %
UBS Asset Management AG	%	%	%
UBS Asset Management Holding (No. 2) Ltd	%	%	%

UBS Asset Management Holding Ltd	%	%	%
UBS Asset Management Life Ltd	%	%	%
-	%	%	%
UBS Group AG	%	%	%
UBS AG	%	%	5.04
UBS Asset Management AG	%	%	%
UBS Asset Management (Singapore) Ltd	%	%	%
-	%	%	%
UBS Group AG	%	%	%
UBS AG	%	%	5.04
UBS Asset Management AG	%	%	%
UBS Fund Management (Luxembourg) SA	%	%	%
-	%	%	%
UBS Group AG	%	%	%
UBS AG	%	%	5.04
UBS Asset Management AG	%	%	%
UBS Asset Management Switzerland AG	%	%	%
UBS Fund Management (Switzerland) AG	%	%	%
-	%	%	%
UBS Group AG	%	%	%
UBS AG	%	%	5.04
UBS Europe SE	%	%	%
UBS Gestion S.G.I.I.C., SA	%	%	%
-	%	%	%
UBS Group AG	%	%	%
UBS AG	%	%	5.04
UBS (Jersey) Limited	%	%	%
UBS Trustees (Jersey) Limited	%	%	%

**9. In case of proxy voting according to Sec. 34 para. 3 WpHG**

(only in case of attribution of voting rights in accordance with Sec. 34 para. 1 sent. 1 No. 6 WpHG)

Date of general meeting:

Holding total positions after general meeting (6.) after annual general meeting:

Proportion of voting rights	Proportion of instruments	Total of both
%	%	%

**10. Other explanatory remarks:**

Holdings in Trading Book increasing above 5% and therefore, are no longer being exempt from reporting. UBS has entered into a collar transaction. Therefore the positions under section 7b have not been aggregated as far as they refer to the collar transaction.

Date

04 Jan 2021

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