

HUGO BOSS AG		
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WKN: A1PHFF	ISIN: DE000A1PHFF7	Land: Deutschland

Nachricht vom 14.01.2021 | 08:20

HUGO BOSS AG: Release according to Article 40, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

HUGO BOSS AG
 14.01.2021 / 08:20
 Dissemination of a Voting Rights Announcement transmitted by DGAP - a service of EQS Group AG.
 The issuer is solely responsible for the content of this announcement.

Notification of Major Holdings

1. Details of issuer

Name:	HUGO BOSS AG
Street:	Dieselstraße 12
Postal code:	72555
City:	Metzingen Germany
Legal Entity Identifier (LEI):	529900LFVU534EBRXD13

2. Reason for notification

<input type="checkbox"/>	Acquisition/disposal of shares with voting rights
<input checked="" type="checkbox"/>	Acquisition/disposal of instruments
<input type="checkbox"/>	Change of breakdown of voting rights
<input type="checkbox"/>	Other reason:

3. Details of person subject to the notification obligation

Legal entity: UBS Group AG
City of registered office, country: Zurich, Switzerland

4. Names of shareholder(s)
 holding directly 3% or more voting rights, if different from 3.

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5. Date on which threshold was crossed or reached:
 07 Jan 2021

6. Total positions

	% of voting rights attached to shares (total of 7.a.)	% of voting rights through instruments (total of 7.b.1 + 7.b.2)	Total of both in % (7.a. + 7.b.)	Total number of voting rights pursuant to Sec. 41 WpHG
New	0.68 %	5.00 %	5.68 %	70400000
Previous notification	0.68 %	4.99 %	5.67 %	/

7. Details on total positions

a. Voting rights attached to shares (Sec. 33, 34 WpHG)

ISIN	Absolute		In %	
	Direct (Sec. 33 WpHG)	Indirect (Sec. 34 WpHG)	Direct (Sec. 33 WpHG)	Indirect (Sec. 34 WpHG)
DE000A1PHFF7	0	477607	0.00 %	0.68 %
Total	477607		0.68 %	

b.1. Instruments according to Sec. 38 (1) no. 1 WpHG

Type of instrument	Expiration or maturity date	Exercise or conversion period	Voting rights absolute	Voting rights in %

Right to recall lent shares		At any time	583629	0.83 %
Right of use over shares		At any time	209160	0.30 %
Long Call Option	18/06/2021 - 17/12/2021		1025000	1.46 %
Long Call Option	07/12/2021-27/01/2022		1200000	1.70 %
		Total	3017789	4.29 %

b.2. Instruments according to Sec. 38 (1) no. 2 WpHG

Type of instrument	Expiration or maturity date	Exercise or conversion period	Cash or physical settlement	Voting rights absolute	Voting rights in %
Short put option	19/03/2021 - 17/12/2021		Physical	450000	0.64 %
Long Call Option	17/12/2021 - 16/12/2022		Cash	4895	0.01 %
Short put option	17/12/2021 - 16/12/2022		Cash	38463	0.05 %
Swaps on Indices	01/01/2031		Cash	11500	0.02 %
Short put option	07/12/2021-27/01/2022		Physical	1200000	1.70 %
		Total		1704858	2.42 %

8. Information in relation to the person subject to the notification obligation

<input type="checkbox"/>	Person subject to the notification obligation is not controlled nor does it control any other undertaking(s) that directly or indirectly hold(s) an interest in the (underlying) issuer (1.).
<input checked="" type="checkbox"/>	Full chain of controlled undertakings starting with the ultimate controlling natural person or legal entity:

Name	% of voting rights (if at least 3% or more)	% of voting rights through instruments (if at least 5% or more)	Total of both (if at least 5% or more)
UBS Group AG	%	%	%
UBS AG	%	%	5.02 %
-	%	%	%
UBS Group AG	%	%	%
UBS AG	%	%	5.02 %
UBS Switzerland AG	%	%	%
-	%	%	%
UBS Group AG	%	%	%
UBS AG	%	%	5.02 %
UBS Americas Holding LLC	%	%	%
UBS Americas Inc.	%	%	%
UBS Asset Management Trust Company	%	%	%
-	%	%	%
UBS Group AG	%	%	%
UBS AG	%	%	5.02 %
UBS Asset Management AG	%	%	%
UBS Asset Management Holding (No. 2) Ltd	%	%	%
UBS Asset Management Holding Ltd	%	%	%
UBS Asset Management (UK) Limited	%	%	%
-	%	%	%
UBS Group AG	%	%	%
UBS AG	%	%	5.02 %
UBS Asset Management AG	%	%	%
UBS Asset Management Holding (No. 2) Ltd	%	%	%

UBS Asset Management Holding Ltd	%	%	%
UBS Asset Management Life Ltd	%	%	%
-	%	%	%
UBS Group AG	%	%	%
UBS AG	%	%	5.02
UBS Asset Management AG	%	%	%
UBS Asset Management (Singapore) Ltd	%	%	%
-	%	%	%
UBS Group AG	%	%	%
UBS AG	%	%	5.02
UBS Asset Management AG	%	%	%
UBS Fund Management (Luxembourg) SA	%	%	%
-	%	%	%
UBS Group AG	%	%	%
UBS AG	%	%	5.02
UBS Asset Management AG	%	%	%
UBS Asset Management Switzerland AG	%	%	%
UBS Fund Management (Switzerland) AG	%	%	%
-	%	%	%
UBS Group AG	%	%	%
UBS AG	%	%	5.02
UBS Europe SE	%	%	%
UBS Gestion S.G.I.I.C., SA	%	%	%
-	%	%	%
UBS Group AG	%	%	%
UBS AG	%	%	5.02
UBS Americas Holding LLC	%	%	%
UBS Americas Inc.	%	%	%
UBS Financial Services Inc.	%	%	%
-	%	%	%
UBS Group AG	%	%	%
UBS AG	%	%	5.02
UBS Americas Holding LLC	%	%	%
UBS Americas Inc.	%	%	%
UBS Securities LLC	%	%	%

9. In case of proxy voting according to Sec. 34 para. 3 WpHG

(only in case of attribution of voting rights in accordance with Sec. 34 para. 1 sent. 1 No. 6 WpHG)

Date of general meeting:

Holding total positions after general meeting (6.) after annual general meeting:

Proportion of voting rights	Proportion of instruments	Total of both
%	%	%

10. Other explanatory remarks:

UBS has entered into a collar transaction. Therefore the positions under section 7b have not been aggregated as far as they refer to the collar transaction.

Date

12 Jan 2021

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Language: English
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