

HUGO BOSS AG

HUGO BOSS

WKN: A1PHFF ISIN: DE000A1PHFF7 Land: Deutschland

Nachricht vom 13.12.2021 | 09:53

HUGO BOSS AG: Release according to Article 40, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

HUGO BOSS AG

13.12.2021 / 09:53

Dissemination of a Voting Rights Announcement transmitted by DGAP - a service of EQS Group AG.
The issuer is solely responsible for the content of this announcement.

Notification of Major Holdings**1. Details of issuer**

| | |
|--------------------------------|----------------------|
| Name: | HUGO BOSS AG |
| Street: | Dieselstraße 12 |
| Postal code: | 72555 |
| City: | Metzingen Germany |
| Legal Entity Identifier (LEI): | 529900LFVU534EBRXD13 |

2. Reason for notification

| | |
|-------------------------------------|---|
| <input type="checkbox"/> | Acquisition/disposal of shares with voting rights |
| <input checked="" type="checkbox"/> | Acquisition/disposal of instruments |
| <input type="checkbox"/> | Change of breakdown of voting rights |
| <input type="checkbox"/> | Other reason: |

3. Details of person subject to the notification obligation

| |
|---|
| Legal entity: UBS Group AG |
| City of registered office, country: Zurich, Switzerland |

4. Names of shareholder(s)

holding directly 3% or more voting rights, if different from 3.

| |
|--|
| |
|--|

5. Date on which threshold was crossed or reached:

| |
|-------------|
| 07 Dec 2021 |
|-------------|

6. Total positions

| | % of voting rights attached to shares (total of 7.a.) | % of voting rights through instruments (total of 7.b.1 + 7.b.2) | Total of both in % (7.a. + 7.b.) | Total number of voting rights pursuant to Sec. 41 WpHG |
|--------------------------|---|--|---|--|
| New | 1.39 % | 4.53 % | 5.92 % | 70400000 |
| Previous notification | 0.81 % | 5.44 % | 6.25 % | / |

7. Details on total positions**a. Voting rights attached to shares (Sec. 33, 34 WpHG)**

| ISIN | Absolute | | In % | |
|--------------|--------------------------|----------------------------|--------------------------|----------------------------|
| | Direct (Sec. 33 WpHG) | Indirect (Sec. 34 WpHG) | Direct (Sec. 33 WpHG) | Indirect (Sec. 34 WpHG) |
| DE000A1PHFF7 | 0 | 976670 | 0 % | 1.39 % |
| Total | 976670 | | 1.39 % | |

b.1. Instruments according to Sec. 38 (1) no. 1 WpHG

| Type of instrument | Expiration or maturity date | Exercise or conversion period | Voting rights absolute | Voting rights in % |
|--------------------------------|--------------------------------|----------------------------------|---------------------------|-----------------------|
| Right to recall lent shares | | At any time | 316780 | 0.45 % |
| Right of use over shares | | At any time | 541198 | 0.77 % |

| | | | | |
|------------------|---------------------------|--------------|---------|--------|
| Long Call Option | 09/12/2021- 16/12/2022 | | 695872 | 0.99 % |
| Long Call Option | 25/10/2023- 30/11/2023 | | 1200000 | 1.7 % |
| | | Total | 2753850 | 3.91 % |

b.2. Instruments according to Sec. 38 (1) no. 2 WpHG

| Type of instrument | Expiration or maturity date | Exercise or conversion period | Cash or physical settlement | Voting rights absolute | Voting rights in % |
|--------------------|-----------------------------|-------------------------------|-----------------------------|------------------------|--------------------|
| Short Put Option | 09/12/2021- 16/12/2022 | | Physical | 430147 | 0.61 % |
| Short Put Option | 25/10/2023- 30/11/2023 | | Physical | 1200000 | 1.7 % |
| Swaps on Baskets | 02/01/2024 | | Cash | 6200 | 0.01 % |
| | | Total | | 1636347 | 2.32 % |

8. Information in relation to the person subject to the notification obligation

| | |
|---|---|
| | Person subject to the notification obligation is not controlled nor does it control any other undertaking(s) that directly or indirectly hold(s) an interest in the (underlying) issuer (1.). |
| X | Full chain of controlled undertakings starting with the ultimate controlling natural person or legal entity: |

| Name | % of voting rights (if at least 3% or more) | % of voting rights through instruments (if at least 5% or more) | Total of both (if at least 5% or more) |
|--|---|---|--|
| UBS Group AG | % | % | % |
| UBS AG | % | % | % |
| UBS Switzerland AG | % | % | % |
| - | % | % | % |
| UBS Group AG | % | % | % |
| UBS AG | % | % | % |
| UBS Americas Holding LLC | % | % | % |
| UBS Americas Inc. | % | % | % |
| UBS Asset Management Trust Company | % | % | % |
| - | % | % | % |
| UBS Group AG | % | % | % |
| UBS AG | % | % | % |
| UBS Asset Management AG | % | % | % |
| UBS Asset Management Holding (No. 2) Ltd | % | % | % |
| UBS Asset Management Holding Ltd | % | % | % |
| UBS Asset Management (UK) Limited | % | % | % |
| - | % | % | % |
| UBS Group AG | % | % | % |
| UBS AG | % | % | % |
| UBS Asset Management AG | % | % | % |
| UBS Asset Management Holding (No. 2) Ltd | % | % | % |
| UBS Asset Management Holding Ltd | % | % | % |
| UBS Asset Management Life Ltd | % | % | % |
| - | % | % | % |
| UBS Group AG | % | % | % |
| UBS AG | % | % | % |
| UBS Asset Management AG | % | % | % |
| UBS Asset Management (Singapore) Ltd | % | % | % |
| - | % | % | % |

| | | | |
|--------------------------------------|---|---|---|
| UBS Group AG | % | % | % |
| UBS AG | % | % | % |
| UBS Asset Management AG | % | % | % |
| UBS Fund Management (Luxembourg) SA | % | % | % |
| - | % | % | % |
| UBS Group AG | % | % | % |
| UBS AG | % | % | % |
| UBS Asset Management AG | % | % | % |
| UBS Asset Management Switzerland AG | % | % | % |
| UBS Fund Management (Switzerland) AG | % | % | % |
| - | % | % | % |
| UBS Group AG | % | % | % |
| UBS AG | % | % | % |
| UBS Europe SE | % | % | % |
| UBS Gestion S.G.I.I.C., SA | % | % | % |
| - | % | % | % |
| UBS Group AG | % | % | % |
| UBS AG | % | % | % |
| UBS Americas Holding LLC | % | % | % |
| UBS Americas Inc. | % | % | % |
| UBS Securities LLC | % | % | % |
| - | % | % | % |
| UBS Group AG | % | % | % |
| UBS AG | % | % | % |
| UBS Americas Holding LLC | % | % | % |
| UBS Americas Inc. | % | % | % |
| UBS Financial Services Inc. | % | % | % |
| - | % | % | % |
| UBS Group AG | % | % | % |
| UBS AG | % | % | % |
| UBS Americas Holding LLC | % | % | % |
| UBS Americas Inc. | % | % | % |
| UBS Asset Management (Americas) Inc. | % | % | % |

9. In case of proxy voting according to Sec. 34 para. 3 WpHG

(only in case of attribution of voting rights in accordance with Sec. 34 para. 1 sent. 1 No. 6 WpHG)

Date of general meeting:

Holding total positions after general meeting (6.) after annual general meeting:

| Proportion of voting rights | Proportion of instruments | Total of both |
|-----------------------------|---------------------------|---------------|
| % | % | % |

10. Other explanatory remarks:

UBS has entered into a collar transaction. Therefore the positions under section 7b have not been aggregated as far as they refer to the collar transaction.

Date

10 Dec 2021

13.12.2021 The DGAP Distribution Services include Regulatory Announcements, Financial/Corporate News and Press Releases.
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English

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|-------------|---|
| Company: | HUGO BOSS AG Dieselstraße 12 72555 Metzingen Germany |
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| End of News | DGAP News Service |

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