HUGO BOSS AG

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WKN: A1PHFF ISIN: DE000A1PHFF7 Land: Deutschland

Nachricht vom 08.06.2022 | 14:17

HUGO BOSS AG: Release according to Article 40, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

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Dissemination of a Voting Rights Announcement transmitted by DGAP - a service of EQS Group AG.

The issuer is solely responsible for the content of this announcement.

Notification of Major Holdings

1. Details of issuer

| Name: | HUGO BOSS AG |
|--------------------------------|----------------------|
| Street: | Dieselstraße 12 |
| Postal code: | 72555 |
| City: | Metzingen |
| | Germany |
| Legal Entity Identifier (LEI): | 529900LFVU534EBRXD13 |

2. Reason for notification

| X | Acquisition/disposal of shares with voting rights | |
|---|---|--|
| | Acquisition/disposal of instruments | |
| | Change of breakdown of voting rights | |
| | Other reason: | |

3. Details of person subject to the notification obligation

Legal entity: UBS Group AG
City of registered office, country: Zurich, Switzerland

4. Names of shareholder(s)

holding directly 3% or more voting rights, if different from 3.

5. Date on which threshold was crossed or reached:

03 Jun 2022

6. Total positions

| | % of voting rights attached to | % of voting rights through | Total of both | Total number of voting rights pursuant to |
|--------------|--------------------------------|----------------------------|---------------|---|
| | shares | instruments | in % | Sec. 41 WpHG |
| | (total of 7.a.) | (total of 7.b.1 + 7.b.2) | (7.a. + 7.b.) | |
| New | 2.874 % | 4.92 % | 7.79 % | 70400000 |
| Previous | 3.002 % | 4.94 % | 7.94 응 | / |
| notification | | | | |

7. Details on total positions

a. Voting rights attached to shares (Sec. 33, 34 WpHG)

| ISIN | Absolute | | In % | |
|--------------|----------------|----------------|----------------|----------------|
| | Direct | Indirect | | Indirect |
| | (Sec. 33 WpHG) | (Sec. 34 WpHG) | (Sec. 33 WpHG) | (Sec. 34 WpHG) |
| DE000A1PHFF7 | 0 | 2023030 | 0 % | 2.874 % |
| Total | 2023030 | | 2.8 | 74 % |

b.1. Instruments according to Sec. 38 (1) no. 1 WpHG

| Type of instrument | Expiration or maturity date | Exercise or conversion period | Voting rights absolute | Voting rights in % |
|-----------------------------|-----------------------------|-------------------------------|------------------------|--------------------|
| Right to recall lent shares | | At any time | 258108 | 0.37 % |
| Right of use over shares | | At any time | 202991 | 0.29 % |
| Long Call Option | 17/06/2022-21/06/2024 | | 400872 | 0.57 % |
| Long Call Option | 25/10/2023-30/11/2023 | | 1200000 | 1.7 % |
| | | Total | 2061971 | 2.93 % |

b.2. Instruments according to Sec. 38 (1) no. 2 WpHG

| Type of | Expiration or maturity | Exercise or conversion | Cash or physical | Voting rights | Voting rights in |
|------------------|------------------------|------------------------|------------------|---------------|------------------|
| instrument | date | period | settlement | absolute | 용 |
| Short Put Option | 16/09/2022-20/12/2024 | | Physical | 1398747 | 1.99 % |
| Short Put Option | 25/10/2023-30/11/2023 | | Physical | 1200000 | 1.7 % |
| Equity Swaps | 15/12/2023 | | Cash | 650 | 0 % |
| | | | Total | 2599397 | 3.69 ક |

8. Information in relation to the person subject to the notification obligation

Person subject to the notification obligation is not controlled nor does it control any other undertaking(s) that directly or indirectly hold(s) an interest in the (underlying) issuer (1.).

X Full chain of controlled undertakings starting with the ultimate controlling natural person or legal entity:

| Name | % of voting rights (if at least | % of voting rights through instruments (if at | Total of both (if at least |
|--------------------|---------------------------------|---|----------------------------|
| | 3% or more) | least 5% or more) | 5% or more) |
| UBS Group AG | ४ | 8 | 용 |
| UBS AG | 왕 | 8 | 7.14 % |
| UBS Switzerland AG | 성 | 8 | ફ |
| - | 용 | 8 | ફ |
| UBS Group AG | 8 | 8 | ફ |
| UBS AG | 8 | 8 | 7.14 % |
| | | | |

| UBS Americas Holding LLC | 8 | 8 | 90 |
|---|--|-------|----------|
| UBS Americas Inc. | ે | 용 | % |
| UBS Asset Management Trust | 8 | % | % |
| Company | | | |
| - | ફ | ફ | ફ |
| UBS Group AG | ફ | 8 | |
| UBS AG | ફ | 8 | 7.14 % |
| UBS Asset Management AG | ફ | 8 | 8 |
| UBS Asset Management Holding | ફ | 8 | 8 |
| (No. 2) Ltd | | | |
| UBS Asset Management Holding | % | 8 | 8 |
| Ltd | | | |
| UBS Asset Management (UK) | 8 | 8 | 8 |
| Limited | | | |
| - | 8 | 8 | |
| UBS Group AG | 8 | % | |
| UBS AG | 8 | 8 | |
| UBS Asset Management AG | 8 | 8 | % |
| UBS Asset Management Holding | 8 | 8 | 8 |
| (No. 2) Ltd | | | |
| UBS Asset Management Holding | 용 | 8 | 8 |
| Ltd | | | |
| UBS Asset Management Life Ltd | 8 | | |
| - | * | 8 | |
| UBS Group AG | 8 | 8 | 1 |
| UBS AG | 8 | 8 | |
| UBS Asset Management AG | 8 | 8 | 90 |
| UBS Asset Management (Singapore) Ltd | * | { | Š |
| - | 8 | 8 | 8 |
| UBS Group AG | 8 | 8 | ફ |
| UBS AG | 8 | % | 7.14 % |
| UBS Asset Management AG | 8 | % | ૾ૢ |
| UBS Fund Management | 8 | 8 | 용 |
| (Luxembourg) SA | | | |
| - | ફ | ફ | ફ |
| UBS Group AG | ଚ | १ | 1 |
| UBS AG | ફ | 8 | 7.14 % |
| UBS Asset Management AG | ફ | 8 | ફ |
| UBS Asset Management | ક | 8 | ફ |
| Switzerland AG | | | |
| UBS Fund Management | 8 | 8 | 8 |
| (Switzerland) AG | | | |
| - | \[\qquad \qqquad \qqquad \qqqqqqqqqqqqqqqqqqqqqqqqqqqqqqqqqqqq | 8 | <u> </u> |
| UBS Group AG | 8 | 8 | 1 |
| UBS AG | <u></u> % | % | 7.14 % |

| UBS Europe SE | 8 | 8 | 9 |
|-----------------------------|----|-----|---------------|
| UBS Gestion S.G.I.I.C., SA | 9 | ક | % |
| - | ે | ે | % |
| UBS Group AG | ે | ે જ | ફ |
| UBS AG | ે | ે | 7.14 % |
| UBS Americas Holding LLC | ે | ે | 9 |
| UBS Americas Inc. | ે | ે | 9 |
| UBS Securities LLC | ે | ફ | ફ |
| - | ે | ફ | % |
| UBS Group AG | ે | ે | % |
| UBS AG | ે | ક | 7.14 % |
| UBS Americas Holding LLC | ે | ક | % |
| UBS Americas Inc. | ୍ଚ | ફ | ે |
| UBS Financial Services Inc. | ୍ | ે | ે |

9. In case of proxy voting according to Sec. 34 para. 3 WpHG

(only in case of attribution of voting rights in accordance with Sec. 34 para. 1 sent. 1 No. 6 WpHG)

Date of general meeting:

Holding total positions after general meeting (6.) after annual general meeting:

| | Proportion of voting rights | Proportion of instruments | Total of both |
|---|-----------------------------|---------------------------|---------------|
| П | 8 | 8 | % |

10. Other explanatory remarks:

UBS has entered into a collar transaction. Therefore the positions under section 7b have not been aggregated as far as they refer to the collar transaction.

Date

08 Jun 2022

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End of News

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