HUGO BOSS AG

HUGO BOSS

WKN: A1PHFF ISIN: DE000A1PHFF7 Land: Deutschland

Nachricht vom 27,06,2022 | 08:32

HUGO BOSS AG: Release according to Article 40, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

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Dissemination of a Voting Rights Announcement transmitted by DGAP - a service of EQS Group AG. The issuer is solely responsible for the content of this announcement.

Notification of Major Holdings

1. Details of issuer

Name:	HUGO BOSS AG
Street:	Dieselstraße 12
Postal code:	72555
City:	Metzingen
	Germany
Legal Entity Identifier (LEI):	529900LFVU534EBRXD13

2. Reason for notification

	Acquisition/disposal of shares with voting rights
Х	Acquisition/disposal of instruments
	Change of breakdown of voting rights
	Other reason:

3. Details of person subject to the notification obligation

Legal entity: UBS Group AG City of registered office, country: Zurich, Switzerland

4. Names of shareholder(s)

holding directly 3% or more voting rights, if different from 3.

5. Date on which threshold was crossed or reached:

20 Jun 2022

6. Total positions

	% of voting rights	% of voting rights	Total of	Total number of voting
	attached to shares	through instruments	both in %	rights pursuant to Sec. 41
	(total of 7.a.)	(total of 7.b.1 +	(7.a. +	WpHG
		7.b.2)	7.b.)	
New	0.739 %	5.41 %	6.15 %	70400000
Previous	2.87 %	4.92 %	7.79 %	/
notification				

7. Details on total positions

a. Voting rights attached to shares (Sec. 33, 34 WpHG)

ISIN	Absolute		In %	
	Direct	Indirect	Direct	Indirect
	(Sec. 33 WpHG)	(Sec. 34 WpHG)	(Sec. 33 WpHG)	(Sec. 34 WpHG)
DE000A1PHFF7	0	520516	0 %	0.739 %
Total	520	516	0.73	39 %

b.1. Instruments according to Sec. 38 (1) no. 1 WpHG

Type of instrument	Expiration or	Exercise or	Voting rights	Voting rights
	maturity date	conversion period	absolute	in %
Right to recall lent		At any time	864536	1.23 %
shares				

Right of use over shares		At any time	182802	0.26 %
Long Call Option	15/07/2022- 21/06/2024		158872	0.23 %
Long Call Option	25/10/2023- 30/11/2023		1200000	1.7 %
		Total	2406210	3.42 %

b.2. Instruments according to Sec. 38 (1) no. 2 WpHG

Type of	Expiration or	Exercise or	Cash or physical	Voting rights	Voting
instrument	maturity date	conversion period	settlement	absolute	rights in %
Short Put Option	16/09/2022- 20/12/2024		Physical	1398747	1.99 %
Short Put Option	25/10/2023- 30/11/2023		Physical	1200000	1.7 %
Equity Swaps	15/12/2023		Cash	831	0 %
			Total	2599578	3.69 %

8. Information in relation to the person subject to the notification obligation

Person subject to the notification obligation is not controlled nor does it control any other undertaking(s) that directly or indirectly hold(s) an interest in the (underlying) issuer (1.).

Full chain of controlled undertakings starting with the ultimate controlling natural person or legal entity:

Name	% of voting rights	% of voting rights through	Total of both (if
	(if at least 3% or	instruments (if at least 5% or	at least 5% or
	more)	more)	more)
UBS Group AG	ଚ	ક	
UBS AG	9	5.1 %	5.46 %
UBS Switzerland AG	9	8	90
-	9	8	%
UBS Group AG	8	8	્ર
UBS AG	9	5.1 %	5.46 %
UBS Americas Holding	୍ଚ	ફ	%
LLC			
UBS Americas Inc.	9	્ર	90
UBS Asset Management	90	૾	ଚ
Trust Company			
-	9	8	%
UBS Group AG	8	્	90
UBS AG	%	5.1 %	5.46 %
UBS Asset Management	90	%	90
AG			
UBS Asset Management	9	9	ρo
Holding (No. 2) Ltd			
UBS Asset Management	9	8	ବ
Holding Ltd			
UBS Asset Management	%	9	%
(UK) Limited			
-	96	<u> </u>	olo
UBS Group AG	96	8	୍ଚ
UBS AG	ે	5.1 %	5.46 %
UBS Asset Management	ે	8	ଖ
AG			
UBS Asset Management	୍ଚ	ે	90
Holding (No. 2) Ltd			
UBS Asset Management	8	8	%
Holding Ltd			
UBS Asset Management	90	8	용
Life Ltd			
-	8	8	olo
UBS Group AG	9	8	%
UBS AG	%	5.1 %	5.46 %
UBS Asset Management	96	ે	0,0
AG			
UBS Asset Management	%	8	%

(Singapore) Ltd			
-	્ર	ે	
UBS Group AG	96	98	
UBS AG	90	5.1 %	5.
UBS Asset Management AG	8	8	
UBS Fund Management (Luxembourg) SA	98	8	
-	ે	%	
UBS Group AG	ે	ે	
UBS AG	ે	5.1 %	5.
UBS Asset Management AG	8	S	
UBS Asset Management Switzerland AG	8	8	
UBS Fund Management (Switzerland) AG	8	ે	
-	ક	8	
UBS Group AG	8	8	
UBS AG	ક	5.1 %	5.
UBS Europe SE	ક	્ર	
UBS Gestion S.G.I.I.C., SA	8	8	
-	9	ે	
UBS Group AG	96	ુ	
UBS AG	%	5.1 %	5.
UBS Americas Holding LLC	8	8	
UBS Americas Inc.	96	90	
UBS Securities LLC	96	ଚ	
-	8	8	
UBS Group AG	8	8	
UBS AG	8	5.1 %	5.
UBS Americas Holding	%	90	
UBS Americas Inc.	ક	o o	

9. In case of proxy voting according to Sec. 34 para. 3 WpHG

(only in case of attribution of voting rights in accordance with Sec. 34 para. 1 sent. 1 No. 6 WpHG)

Date of general meeting:

Holding total positions after general meeting (6.) after annual general meeting:

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5.1 %

Proportion of voting rights	Proportion of instruments	Total of both
०	ફ	9

10. Other explanatory remarks:

UBS has entered into a collar transaction. Therefore the positions under section 7b have not been aggregated as far as they refer to the collar transaction.

23 Jun 2022

Services Inc.

UBS Group AG

UBS Americas Holding

UBS Asset Management (Americas) Inc. UBS O'Connor LLC

UBS Americas Inc.

UBS AG

LLC

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5.46

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Germany

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