HUGO BOSS AG

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WKN: A1PHFF ISIN: DE000A1PHFF7 Land: Deutschland

Nachricht vom 01.07.2022 | 10:05

HUGO BOSS AG: Release according to Article 40, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

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Dissemination of a Voting Rights Announcement transmitted by DGAP - a service of EQS Group AG.

The issuer is solely responsible for the content of this announcement.

Notification of Major Holdings

1. Details of issuer

Name:	HUGO BOSS AG
Street:	Dieselstraße 12
Postal code:	72555
City:	Metzingen
	Germany
Legal Entity Identifier (LEI):	529900LFVU534EBRXD13

2. Reason for notification

	Acquisition/disposal of shares with voting rights	
X	Acquisition/disposal of instruments	
	Change of breakdown of voting rights	
X	Other reason:	
Ш	non-applying of trading book exemption according to sec. 36 para. 1 WpHG	

3. Details of person subject to the notification obligation

Legal entity: Société Générale S.A. City of registered office, country: Paris, France

4. Names of shareholder(s)

holding directly 3% or more voting rights, if different from 3.

5. Date on which threshold was crossed or reached:

28 Jun 2022

6. Total positions

	% of voting rights attached to	% of voting rights through	Total of both	Total number of voting rights pursuant to
1	shares	instruments	in %	Sec. 41 WpHG
	(total of 7.a.)	(total of 7.b.1 + 7.b.2)	(7.a. + 7.b.)	
New	0.27 %	4.73 %	5.003329545455	70400000
			ଚ୍ଚ	
Previous	0 %	0 %	0 %	/
notification				

7. Details on total positions

a. Voting rights attached to shares (Sec. 33, 34 WpHG)

ISIN	Absolute		In %	
	Direct	Indirect	Direct	Indirect
	(Sec. 33 WpHG)	(Sec. 34 WpHG)	(Sec. 33 WpHG)	(Sec. 34 WpHG)
DE000A1PHFF7	189022	0	0.27 %	0.00 %
Total	189	022	0.2	7 %

b.1. Instruments according to Sec. 38 (1) no. 1 WpHG

Type of instrument	Expiration or maturity date	Exercise or conversion period	Voting rights absolute	Voting rights in %
Right to recall lent securities	N/A	N/A	1329912	1.89 %
Listed Call Options	16.12.2022	Until 16.12.2022	60000	0.09 %
		Total	1389912	1.97 %

b.2. Instruments according to Sec. 38 (1) no. 2 WpHG

Type of instrument	Expiration or maturity	Exercise or conversion	Cash or physical settlement	Voting rights absolute	Voting rights in
	date	period			
OTC Call Options on	03.01.2033	Until 03.01.2033	Cash	96510	0.14 %
Basket					
Contracts For	N/A	N/A	Cash	32100	0.05 %
Difference					
Certificates	03.01.2033	Until 03.01.2033	Cash	191	0 %
OTC Call Options	16.09.2022-03.01.2033	Until 16.09.2022-	Cash	390758	0.56 %
		03.01.2033			
OTC Put Options	16.09.2022-03.01.2033	Until 16.09.2022-	Cash	10694	0.02 %
		03.01.2033			
Listed Put Options	16.12.2022-16.06.2023	Until 16.12.2022-	Physical	931900	1.32 %
		16.06.2023			
Listed Call Warrants	16.09.2022-03.01.2033	Until 16.09.2022-	Cash	470563	0.67 %
		03.01.2033			
Listed Put Warrants	16.09.2022-03.01.2033	Until 16.09.2022-	Cash	10694	0.02 %
		03.01.2033			
			Total	1943410	2.76 %

8. Information in relation to the person subject to the notification obligation

Person subject to the notification obligation is not controlled nor does it control any other undertaking(s) that directly or indirectly hold(s) an interest in the (underlying) issuer (1.).

|X| Full chain of controlled undertakings starting with the ultimate controlling natural person or legal entity:

Name	% of voting rights (if at least	% of voting rights through instruments (if at	Total of both (if at least 5%
	3% or more)	least 5% or more)	or more)
-Société Générale S.A.	ફ	ક	ફ
-Société Générale Effekten GmbH	8	8	१

9. In case of proxy voting according to Sec. 34 para. 3 WpHG

(only in case of attribution of voting rights in accordance with Sec. 34 para. 1 sent. 1 No. 6 WpHG)

Date of general meeting:

Holding total positions after general meeting (6.) after annual general meeting:

Proportion of voting rights	Proportion of instruments	Total of both
8	%	용

10. Other explanatory remarks:

Date

01 Jul 2022

01.07.2022 The DGAP Distribution Services include Regulatory Announcements, Financial/Corporate News and Press Releases. Archive at www.dqap.de

Language:

Company:

English HUGO BOSS AG

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Germany

Internet:

www.hugoboss.com

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