

HUGO BOSS AG

HUGO BOSS AG: Release according to Article 40, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

Voting Rights Announcements | 27 May 2024 11:59

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27.05.2024 / 11:59 CET/CEST

Dissemination of a Voting Rights Announcement transmitted by EQS News - a service of EQS Group AG.

The issuer is solely responsible for the content of this announcement.

Notification of Major Holdings

1. Details of issuer

Name:	HUGO BOSS AG
Street:	Holy-Allee 3
Postal code:	72555
City:	Metzingen Germany
Legal Entity Identifier (LEI):	529900LFVU534EBRXD13

2. Reason for notification

X	Acquisition/disposal of shares with voting rights
	Acquisition/disposal of instruments
	Change of breakdown of voting rights
	Other reason:

3. Details of person subject to the notification obligation

Legal entity: UBS Group AG
 City of registered office, country: Zurich, Switzerland

4. Names of shareholder(s)

holding directly 3% or more voting rights, if different from 3.

UBS AG

5. Date on which threshold was crossed or reached:

20 May 2024

6. Total positions

	% of voting rights attached to shares (total of 7.a.)	% of voting rights through instruments (total of 7.b.1 + 7.b.2)	Total of both in % (7.a. + 7.b.)	Total number of voting rights pursuant to Sec. 41 WpHG
New	4.16 %	6.94 %	11.11 %	70400000
Previous notification	1.41 %	6.31 %	7.72 %	/

7. Details on total positions

a. Voting rights attached to shares (Sec. 33, 34 WpHG)

ISIN	Absolute		In %	
	Direct (Sec. 33 WpHG)	Indirect (Sec. 34 WpHG)	Direct (Sec. 33 WpHG)	Indirect (Sec. 34 WpHG)
DE000A1PHFF7	0	2931641	0 %	4.16 %
Total	2931641		4.16 %	

b.1. Instruments according to Sec. 38 (1) no. 1 WpHG

Type of instrument	Expiration or maturity date	Exercise or conversion period	Voting rights absolute	Voting rights in %
Right to Recall of Lent shares		At any time	273475	0.39 %

Right of use over shares		At any time	1190871	1.69 %
Long Call Option	21/06/2024-20/06/2025		1063000	1.51 %
Long Call Option	18/09/2025-29/10/2025		1200000	1.7 %
		Total	3727346	5.29 %

b.2. Instruments according to Sec. 38 (1) no. 2 WpHG

Type of instrument	Expiration or maturity date	Exercise or conversion period	Cash or physical settlement	Voting rights absolute	Voting rights in %
Short Put Option	21/06/2024-19/12/2025		Physical	886400	1.26 %
Equity Swaps	23/09/2024 - 04/07/2025		Cash	71771	0.1 %
Short Put Option	18/09/2025-29/10/2025		Physical	1200000	1.7 %
Equity Futures	20/09/2024		Cash	30000	0.04 %
Right of use over Reverse Convertible		At any time	Cash	171243	0.24 %
			Total	2359414	3.35 %

8. Information in relation to the person subject to the notification obligation

	Person subject to the notification obligation is not controlled nor does it control any other undertaking(s) that directly or indirectly hold(s) an interest in the (underlying) issuer (1.).
X	Full chain of controlled undertakings starting with the ultimate controlling natural person or legal entity:

Name	% of voting rights (if at least 3% or more)	% of voting rights through instruments (if at least 5% or more)	Total of both (if at least 5% or more)
UBS Group AG	%	%	%
UBS AG	3.36 %	%	6.69 %
UBS Switzerland AG	%	%	%
-	%	%	%
UBS Group AG	%	%	%
UBS AG	3.36 %	%	6.69 %
UBS Asset Management AG	%	%	%
UBS Asset Management Holding (No. 2) Ltd	%	%	%
UBS Asset Management Holding Ltd	%	%	%
UBS Asset Management (UK) Limited	%	%	%
-	%	%	%
UBS Group AG	%	%	%
UBS AG	3.36 %	%	6.69 %
UBS Asset Management AG	%	%	%
UBS Asset Management Holding (No. 2) Ltd	%	%	%
UBS Asset Management Holding Ltd	%	%	%

UBS Asset Management Life Limited	%	%	%
-	%	%	%
UBS Group AG	%	%	%
UBS AG	3.36 %	%	6.69 %
UBS Asset Management AG	%	%	%
UBS Fund Management (Luxembourg) S.A.	%	%	%
-	%	%	%
UBS Group AG	%	%	%
UBS AG	3.36 %	%	6.69 %
UBS Asset Management AG	%	%	%
UBS Asset Management Switzerland AG	%	%	%
UBS Fund Management (Switzerland) AG	%	%	%
-	%	%	%
UBS Group AG	%	%	%
UBS AG	3.36 %	%	6.69 %
UBS Americas Holding LLC	%	%	%
UBS Americas Inc.	%	%	%
UBS Securities LLC	%	%	%
-	%	%	%
UBS Group AG	%	%	%
UBS AG	3.36 %	%	6.69 %

UBS Americas Holding LLC	%	%	%
UBS Americas Inc.	%	%	%
UBS Financial Services Inc.	%	%	%
-	%	%	%
UBS Group AG	%	%	%
UBS AG	3.36 %	%	6.69 %
UBS Asset Management AG	%	%	%
UBS Asset Management (Singapore) Ltd	%	%	%
-	%	%	%
UBS Group AG	%	%	%
UBS AG	3.36 %	%	6.69 %
UBS Bank (Canada)	%	%	%
-	%	%	%
UBS Group AG	%	%	%
UBS AG	3.36 %	%	6.69 %
UBS Europe SE	%	%	%
UBS La Maison de Gestion	%	%	%
-	%	%	%
UBS Group AG	%	%	%
UBS AG	3.36 %	%	6.69 %
UBS Asset Management AG	%	%	%
UBS Asset Management (Japan) Ltd	%	%	%

-	%	%	%
UBS Group AG	%	%	%
UBS AG	3.36 %	%	6.69 %
UBS Americas Holding LLC	%	%	%
UBS Americas Inc.	%	%	%
UBS Asset Management (Americas) LLC	%	%	%
-	%	%	%
UBS Group AG	%	%	%
Credit Suisse AG	%	%	%
Credit Suisse (Schweiz) AG	%	%	%
-	%	%	%
UBS Group AG	%	%	%
Credit Suisse AG	%	%	%
Credit Suisse International	%	%	%
-	%	%	%
UBS Group AG	%	%	%
Credit Suisse AG	%	%	%
Credit Suisse Holdings (USA), Inc.	%	%	%
Credit Suisse (USA), Inc.	%	%	%
Credit Suisse Securities (USA) LLC	%	%	%

9. In case of proxy voting according to Sec. 34 para. 3 WpHG

(only in case of attribution of voting rights in accordance with Sec. 34 para. 1 sent. 1 No. 6 WpHG)

Date of general meeting:

Holding total positions after general meeting (6.) after annual general meeting:

Proportion of voting rights	Proportion of instruments	Total of both
%	%	%

10. Other explanatory remarks:

UBS has entered into a collar transaction. Therefore the positions under section 7b have not been aggregated as far as they refer to the collar transaction.

Date

24 May 2024

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