

**HUGO BOSS AG**  
UBS Group AG, Zurich, Switzerland

Stimmrechtsanteile | 4 Juni 2025 15:38

HUGO BOSS AG  
HUGO BOSS AG: Release according to Article 40, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

04.06.2025 / 15:38 CET/CEST  
Dissemination of a Voting Rights Announcement transmitted by EQS News - a service of EQS Group.  
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Notification of Major Holdings

1. Details of issuer

|                                |                      |
|--------------------------------|----------------------|
| Name:                          | HUGO BOSS AG         |
| Street:                        | Holy-Allee 3         |
| Postal code:                   | 72555                |
| City:                          | Metzingen<br>Germany |
| Legal Entity Identifier (LEI): | 529900LFVU534EBRXD13 |

2. Reason for notification

|   |                                                   |
|---|---------------------------------------------------|
| X | Acquisition/disposal of shares with voting rights |
|   | Acquisition/disposal of instruments               |
|   | Change of breakdown of voting rights              |
|   | Other reason:                                     |

3. Details of person subject to the notification obligation

Legal entity: UBS Group AG

City of registered office, country: Zurich, Switzerland

#### 4. Names of shareholder(s)

holding directly 3% or more voting rights, if different from 3.

#### 5. Date on which threshold was crossed or reached:

02 Jun 2025

#### 6. Total positions

|                       | % of voting rights attached to shares (total of 7.a.) | % of voting rights through instruments (total of 7.b.1 + 7.b.2) | Total of both in % (7.a. + 7.b.) | Total number of voting rights pursuant to Sec. 41 WpHG |
|-----------------------|-------------------------------------------------------|-----------------------------------------------------------------|----------------------------------|--------------------------------------------------------|
| New                   | 3.31 %                                                | 4.74 %                                                          | 8.05 %                           | 70400000                                               |
| Previous notification | 2.91 %                                                | 4.70 %                                                          | 7.61 %                           | /                                                      |

#### 7. Details on total positions

##### a. Voting rights attached to shares (Sec. 33, 34 WpHG)

| ISIN         | Absolute              |                         | In %                  |                         |
|--------------|-----------------------|-------------------------|-----------------------|-------------------------|
|              | Direct (Sec. 33 WpHG) | Indirect (Sec. 34 WpHG) | Direct (Sec. 33 WpHG) | Indirect (Sec. 34 WpHG) |
| DE000A1PHFF7 | 0                     | 2328573                 | 0 %                   | 3.31 %                  |
| <b>Total</b> | 2328573               |                         | 3.31 %                |                         |

##### b.1. Instruments according to Sec. 38 (1) no. 1 WpHG

| Type of instrument       | Expiration or maturity date | Exercise or conversion period | Voting rights absolute | Voting rights in % |
|--------------------------|-----------------------------|-------------------------------|------------------------|--------------------|
| Right of Use over Shares |                             | At any time                   | 613360                 | 0.87 %             |

|                                |                         |              |         |        |
|--------------------------------|-------------------------|--------------|---------|--------|
| Right to Recall of Lent Shares |                         | At any time  | 266667  | 0.38 % |
| Long Call Options              | 20/06/2025 - 19/09/2025 |              | 630000  | 0.89 % |
| Long Call Option               | 18/09/2025- 29/10/2025  |              | 1200000 | 1.7 %  |
|                                |                         | <b>Total</b> | 2710027 | 3.85 % |

#### b.2. Instruments according to Sec. 38 (1) no. 2 WpHG

| Type of instrument                    | Expiration or maturity date | Exercise or conversion period | Cash or physical settlement | Voting rights absolute | Voting rights in % |
|---------------------------------------|-----------------------------|-------------------------------|-----------------------------|------------------------|--------------------|
| Short Put Options                     | 20/06/2025 - 18/12/2026     |                               | Physical                    | 610200                 | 0.87 %             |
| Right of Use over Reverse Convertible |                             | At any time                   | Cash                        | 17036                  | 0.02 %             |
| Right of Use over Reverse Convertible |                             | At any time                   | Physical                    | 2262                   | 0 %                |
| Short Put Option                      | 18/09/2025- 29/10/2025      |                               | Physical                    | 1200000                | 1.7 %              |
|                                       |                             |                               | <b>Total</b>                | 1829498                | 2.6 %              |

#### 8. Information in relation to the person subject to the notification obligation

|   |                                                                                                                                                                                               |
|---|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|   | Person subject to the notification obligation is not controlled nor does it control any other undertaking(s) that directly or indirectly hold(s) an interest in the (underlying) issuer (1.). |
| X | Full chain of controlled undertakings starting with the ultimate controlling natural person or legal entity:                                                                                  |

| Name                                 | % of voting rights (if at least 3% or more) | % of voting rights through instruments (if at least 5% or more) | Total of both (if at least 5% or more) |
|--------------------------------------|---------------------------------------------|-----------------------------------------------------------------|----------------------------------------|
| UBS Group AG                         | %                                           | %                                                               | %                                      |
| UBS AG                               | %                                           | %                                                               | %                                      |
| UBS Americas Holding LLC             | %                                           | %                                                               | %                                      |
| UBS Americas Inc.                    | %                                           | %                                                               | %                                      |
| UBS Asset Management (Americas) LLC  | %                                           | %                                                               | %                                      |
| -                                    | %                                           | %                                                               | %                                      |
| UBS Group AG                         | %                                           | %                                                               | %                                      |
| UBS AG                               | %                                           | %                                                               | %                                      |
| UBS Asset Management AG              | %                                           | %                                                               | %                                      |
| UBS Asset Management (Europe) S.A.   | %                                           | %                                                               | %                                      |
| -                                    | %                                           | %                                                               | %                                      |
| UBS Group AG                         | %                                           | %                                                               | %                                      |
| UBS AG                               | %                                           | %                                                               | %                                      |
| UBS Asset Management AG              | %                                           | %                                                               | %                                      |
| UBS Asset Management (Singapore) Ltd | %                                           | %                                                               | %                                      |
| -                                    | %                                           | %                                                               | %                                      |
| UBS Group AG                         | %                                           | %                                                               | %                                      |
| UBS AG                               | %                                           | %                                                               | %                                      |

|                                          |   |   |   |
|------------------------------------------|---|---|---|
| UBS Asset Management AG                  | % | % | % |
| UBS Asset Management Holding (No. 2) Ltd | % | % | % |
| UBS Asset Management Holding Ltd         | % | % | % |
| UBS Asset Management (UK) Limited        | % | % | % |
| -                                        | % | % | % |
| UBS Group AG                             | % | % | % |
| UBS AG                                   | % | % | % |
| UBS Asset Management AG                  | % | % | % |
| UBS Asset Management Holding (No. 2) Ltd | % | % | % |
| UBS Asset Management Holding Ltd         | % | % | % |
| UBS Asset Management Life Limited        | % | % | % |
| -                                        | % | % | % |
| UBS Group AG                             | % | % | % |
| UBS AG                                   | % | % | % |
| UBS Americas Holding LLC                 | % | % | % |
| UBS Americas Inc.                        | % | % | % |
| UBS Financial Services Inc.              | % | % | % |

|                                      |   |   |   |
|--------------------------------------|---|---|---|
| -                                    | % | % | % |
| UBS Group AG                         | % | % | % |
| UBS AG                               | % | % | % |
| UBS Asset Management AG              | % | % | % |
| UBS Asset Management Switzerland AG  | % | % | % |
| UBS Fund Management (Switzerland) AG | % | % | % |
| -                                    | % | % | % |
| UBS Group AG                         | % | % | % |
| UBS AG                               | % | % | % |
| UBS Americas Holding LLC             | % | % | % |
| UBS Americas Inc.                    | % | % | % |
| UBS Securities LLC                   | % | % | % |
| -                                    | % | % | % |
| UBS Group AG                         | % | % | % |
| UBS AG                               | % | % | % |
| UBS Switzerland AG                   | % | % | % |

#### 9. In case of proxy voting according to Sec. 34 para. 3 WpHG

(only in case of attribution of voting rights in accordance with Sec. 34 para. 1 sent. 1 No. 6 WpHG)

Date of general meeting:

Holding total positions after general meeting (6.) after annual general meeting:

| Proportion of voting rights | Proportion of instruments | Total of both |
|-----------------------------|---------------------------|---------------|
| %                           | %                         | %             |

#### 10. Other explanatory remarks:

UBS has entered into a collar transaction. Therefore the positions under section 7b have not been aggregated as far as they refer to the collar transaction.

Date

04 Jun 2025

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04.06.2025 CET/CEST The EQS Distribution Services include Regulatory Announcements, Financial/Corporate News and Press Releases.

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Language: English

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2150892 04.06.2025 CET/CEST