HUGO BOSS

ISIN DE000A1PHFF7
Land Deutschland

HUGO BOSS AG
SOCIETE GENERALE SA, PARIS, France

Stimmrechtsanteile | 7 November 2025 11:42

HUGO BOSS AG
HUGO BOSS AG: Release according to Article 40, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

07.11.2025 / 11:42 CET/CEST
Dissemination of a Voting Rights Announcement transmitted by EQS News - a service of EQS Group.
The issuer is solely responsible for the content of this announcement.

Notification of Major Holdings

1. Details of issuer

Name:	HUGO BOSS AG
Street:	Holy-Allee 3
Postal code:	72555
City:	Metzingen Germany
Legal Entity Identifier (LEI):	529900LFVU534EBRXD13

2. Reason for notification

	Acquisition/disposal of shares with voting rights

X	Acquisition/disposal of instruments
	Change of breakdown of voting rights
X	Other reason: non-applying of trading book exemption according to sec. 36 para. 1 WpHG

3. Details of person subject to the notification obligation

Legal entity: SOCIETE GENERALE SA
City of registered office, country: PARIS, France

4. Names of shareholder(s)

holding directly 3% or more voting rights, if different from 3.

5. Date on which threshold was crossed or reached:

03 Nov 2025

6. Total positions

	% of voting rights attached to shares (total of 7.a.)	% of voting rights through instruments (total of 7.b.1 + 7.b.2)	Total of both in % (7.a. + 7.b.)	Total number of voting rights pursuant to Sec. 41 WpHG
New	0.72 %	4.86 %	5.58 %	70400000
Previous notification	0 %	0 %	0 %	/

7. Details on total positions

a. Voting rights attached to shares (Sec. 33, 34 WpHG)

ISIN	Absolute		In %	
	Direct (Sec. 33 WpHG)	Indirect (Sec. 34 WpHG)	Direct (Sec. 33 WpHG)	Indirect (Sec. 34 WpHG)
DE000A1PHFF7	504139	0	0.72 %	0.00 %

Total	504139	0.72 %

b.1. Instruments according to Sec. 38 (1) no. 1 WpHG

Type of instrument	Expiration or maturity date	Exercise or conversion period	Voting rights absolute	Voting rights in %
Right to recall lent securities	N/A	N/A	35342	0.05 %
American Call Option	2026-12-18	Until maturity dates 2026-03-2	1511900	2.15 %
European Call Warrant	2026-12-28	12-30 and 2026-12-28	36872	0.05 %
		Total	1584114	2.25 %

b.2. Instruments according to Sec. 38 (1) no. 2 WpHG

Type of instrument	Expiration or maturity date	Exercise or conversion period	Cash or physical settlement	Voting rights absolute	Voting rights in %
Contracts For Difference	2026-09-21	Between 2025-11-24 and 2026-09	Cash	20576	0.03 %
American Put Option	2026-12-18	Until maturity dates 2025-12-1	Physical	1435000	2.04 %
American Call Warrant	2033-01-03	Until maturity dates 2025-12-1	Cash	116790	0.17 %
European Put Warrant	2026-12-28	Between 2025-12-30 and 2026-12	Physical	18245	0.03 %

American Put Warrant	2033-01-03	Until maturity dates 2025-12-1	Cash	15353	0.02 %
European Call Warrant	2026-02-03	2026-02-03	Cash	354	0 %
American Call Warrant on basket	2033-01-03	Until 2033-01-03	Cash	40932	0.06 %
American Call Option	2033-01-03	Until maturity dates 2025-12-1	Cash	135056	0.19 %
American Put Option	2033-01-03	Until maturity dates 2025-12-1	Cash	15365	0.02 %
American Call Option on basket	2033-01-03	Until 2033-01-03	Cash	42107	0.06 %
			Total	1839778	2.61 %

8. Information in relation to the person subject to the notification obligation

	Person subject to the notification obligation is not controlled nor does it control any other undertaking(s) that directly or indirectly hold(s) an interest in the (underlying) issuer (1.).
X	Full chain of controlled undertakings starting with the ultimate controlling natural person or legal entity:

Name	% of voting rights (if at least 3% or more)	% of voting rights through instruments	Total of both (if at least 5% or more)

		(if at least 5% or more)	
SOCIETE GENERALE SA	%	%	%
SOCIETE GENERALE EFFEKTEN Gmbh	%	%	%

9. In case of proxy voting according to Sec. 34 para. 3 WpHG
(only in case of attribution of voting rights in accordance with Sec. 34 para. 1 sent. 1 No. 6 WpHG)

Date of general meeting:
Holding total positions after general meeting (6.) after annual general meeting:

Proportion of voting rights	Proportion of instruments	Total of both
%	%	%

10. Other explanatory remarks:

Date

06 Nov 2025

Language:	English
Company:	HUGO BOSS AG
	Holy-Allee 3
	72555 Metzingen
	Germany

Internet:	www.hugoboss.com

End of News	EQS News Service

2226082 07.11.2025 CET/CEST