

# HUGO BOSS AG

UBS Group AG, Zurich, Switzerland

Voting rights Announcements | 18 November 2025 12:20

HUGO BOSS AG

HUGO BOSS AG: Release according to Article 40, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

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## Notification of Major Holdings

### 1. Details of issuer

|                                |                      |
|--------------------------------|----------------------|
| Name:                          | HUGO BOSS AG         |
| Street:                        | Holy-Allee 3         |
| Postal code:                   | 72555                |
| City:                          | Metzingen<br>Germany |
| Legal Entity Identifier (LEI): | 529900LFVU534EBRXD13 |

### 2. Reason for notification

|   |                                                   |
|---|---------------------------------------------------|
| X | Acquisition/disposal of shares with voting rights |
|   | Acquisition/disposal of instruments               |
|   | Change of breakdown of voting rights              |
|   | Other reason:                                     |

### 3. Details of person subject to the notification obligation

Legal entity: UBS Group AG

City of registered office, country: Zurich, Switzerland

#### 4. Names of shareholder(s)

holding directly 3% or more voting rights, if different from 3.

#### 5. Date on which threshold was crossed or reached:

13 Nov 2025

#### 6. Total positions

|                       | % of voting rights attached to shares (total of 7.a.) | % of voting rights through instruments (total of 7.b.1 + 7.b.2) | Total of both in % (7.a. + 7.b.) | Total number of voting rights pursuant to Sec. 41 WpHG |
|-----------------------|-------------------------------------------------------|-----------------------------------------------------------------|----------------------------------|--------------------------------------------------------|
| New                   | 0.53 %                                                | 4.56 %                                                          | 5.08 %                           | 70400000                                               |
| Previous notification | 0.31 %                                                | 4.60 %                                                          | 4.91 %                           | /                                                      |

#### 7. Details on total positions

##### a. Voting rights attached to shares (Sec. 33, 34 WpHG)

| ISIN         | Absolute              |                         | In %                  |                         |
|--------------|-----------------------|-------------------------|-----------------------|-------------------------|
|              | Direct (Sec. 33 WpHG) | Indirect (Sec. 34 WpHG) | Direct (Sec. 33 WpHG) | Indirect (Sec. 34 WpHG) |
| DE000A1PHFF7 | 0                     | 371087                  | 0 %                   | 0.53 %                  |
| Total        | 371087                |                         | 0.53 %                |                         |

##### b.1. Instruments according to Sec. 38 (1) no. 1 WpHG

| Type of instrument       | Expiration or maturity date | Exercise or conversion period | Voting rights absolute | Voting rights in % |
|--------------------------|-----------------------------|-------------------------------|------------------------|--------------------|
| Right of Use over Shares |                             | At any time                   | 206268                 | 0.29 %             |

|                                |                         |              |         |        |
|--------------------------------|-------------------------|--------------|---------|--------|
| Right to Recall of Lent Shares |                         | At any time  | 800978  | 1.14 % |
| Long Call Options              | 21/11/2025 - 18/09/2026 |              | 1025000 | 1.46 % |
|                                |                         | <b>Total</b> | 2032246 | 2.89 % |

#### b.2. Instruments according to Sec. 38 (1) no. 2 WpHG

| Type of instrument                    | Expiration or maturity date | Exercise or conversion period | Cash or physical settlement | Voting rights absolute | Voting rights in % |
|---------------------------------------|-----------------------------|-------------------------------|-----------------------------|------------------------|--------------------|
| Short Put Options                     | 19/12/2025 - 18/12/2026     |                               | Physical                    | 1164200                | 1.65 %             |
| Right of Use over Reverse Convertible |                             | At any time                   | Cash                        | 12078                  | 0.02 %             |
|                                       |                             |                               | <b>Total</b>                | 1176278                | 1.67 %             |

#### 8. Information in relation to the person subject to the notification obligation

|   |                                                                                                                                                                                               |
|---|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|   | Person subject to the notification obligation is not controlled nor does it control any other undertaking(s) that directly or indirectly hold(s) an interest in the (underlying) issuer (1.). |
| X | Full chain of controlled undertakings starting with the ultimate controlling natural person or legal entity:                                                                                  |

| Name                    | % of voting rights (if at least 3% or more) | % of voting rights through instruments (if at least 5% or more) | Total of both (if at least 5% or more) |
|-------------------------|---------------------------------------------|-----------------------------------------------------------------|----------------------------------------|
| UBS Group AG            | %                                           | %                                                               | %                                      |
| UBS AG                  | %                                           | %                                                               | %                                      |
| UBS Asset Management AG | %                                           | %                                                               | %                                      |

|                                          |   |   |   |
|------------------------------------------|---|---|---|
| UBS Asset Management (Europe) S.A.       | % | % | % |
| -                                        | % | % | % |
| UBS Group AG                             | % | % | % |
| UBS AG                                   | % | % | % |
| UBS Asset Management AG                  | % | % | % |
| UBS Asset Management (Singapore) Ltd     | % | % | % |
| -                                        | % | % | % |
| UBS Group AG                             | % | % | % |
| UBS AG                                   | % | % | % |
| UBS Asset Management AG                  | % | % | % |
| UBS Asset Management Holding (No. 2) Ltd | % | % | % |
| UBS Asset Management Holding Ltd         | % | % | % |
| UBS Asset Management (UK) Ltd            | % | % | % |
| -                                        | % | % | % |
| UBS Group AG                             | % | % | % |
| UBS AG                                   | % | % | % |
| UBS Asset Management AG                  | % | % | % |
| UBS Asset Management Holding (No. 2) Ltd | % | % | % |

|                                      |   |   |   |
|--------------------------------------|---|---|---|
| UBS Asset Management Holding Ltd     | % | % | % |
| UBS Asset Management Life Ltd        | % | % | % |
| -                                    | % | % | % |
| UBS Group AG                         | % | % | % |
| UBS AG                               | % | % | % |
| UBS Europe SE                        | % | % | % |
| -                                    | % | % | % |
| UBS Group AG                         | % | % | % |
| UBS AG                               | % | % | % |
| UBS Americas Holding LLC             | % | % | % |
| UBS Americas Inc.                    | % | % | % |
| UBS Financial Services Inc.          | % | % | % |
| -                                    | % | % | % |
| UBS Group AG                         | % | % | % |
| UBS AG                               | % | % | % |
| UBS Asset Management AG              | % | % | % |
| UBS Asset Management Switzerland AG  | % | % | % |
| UBS Fund Management (Switzerland) AG | % | % | % |
| -                                    | % | % | % |
| UBS Group AG                         | % | % | % |
| UBS AG                               | % | % | % |

|                          |   |   |   |
|--------------------------|---|---|---|
| UBS Americas Holding LLC | % | % | % |
| UBS Americas Inc.        | % | % | % |
| UBS Securities LLC       | % | % | % |
| -                        | % | % | % |
| UBS Group AG             | % | % | % |
| UBS AG                   | % | % | % |
| UBS Switzerland AG       | % | % | % |

## 9. In case of proxy voting according to Sec. 34 para. 3 WpHG

(only in case of attribution of voting rights in accordance with Sec. 34 para. 1 sent. 1 No. 6 WpHG)

Date of general meeting:

Holding total positions after general meeting (6.) after annual general meeting:

| Proportion of voting rights | Proportion of instruments | Total of both |
|-----------------------------|---------------------------|---------------|
| %                           | %                         | %             |

## 10. Other explanatory remarks:

Date

17 Nov 2025

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End of News

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