HUGO BOSS AG

UBS Group AG, Zurich, Switzerland

Voting rights Announcements | 19 December 2025 14:15

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HUGO BOSS AG: Release according to Article 40, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

19.12.2025 / 14:15 CET/CEST

Dissemination of a Voting Rights Announcement transmitted by <u>EQS News</u> - a service of <u>EQS Group</u>.

The issuer is solely responsible for the content of this announcement.

Notification of Major Holdings

1. Details of issuer

Name:	HUGO BOSS AG
Street:	Holy-Allee 3
Postal code:	72555
City:	Metzingen Germany
Legal Entity Identifier (LEI):	529900LFVU534EBRXD13

2. Reason for notification

X	Acquisition/disposal of shares with voting rights
	Acquisition/disposal of instruments
	Change of breakdown of voting rights
	Other reason:

3. Details of person subject to the notification obligation

Legal entity: UBS Group AG

City of registered office, country: Zurich, Switzerland

4. Names of shareholder(s)

holding directly 3% or more voting rights, if different from 3.

5. Date on which threshold was crossed or reached:

15 Dec 2025

6. Total positions

	% of voting rights attached to shares (total of 7.a.)	% of voting rights through instruments (total of 7.b.1 + 7.b.2)	Total of both in % (7.a. + 7.b.)	Total number of voting rights pursuant to Sec. 41 WpHG
New	1.19 %	8.67 %	9.86 %	70400000
Previous notification	1.25 %	8.88 %	10.13 %	/

7. Details on total positions

a. Voting rights attached to shares (Sec. 33, 34 WpHG)

ISIN	Absolute		In %	
	Direct (Sec. 33 WpHG)	Indirect (Sec. 34 WpHG)		
DE000A1PHFF7	0	836963	0 %	1.19 %
Total	836963		1.1	9 %

b.1. Instruments according to Sec. 38 (1) no. 1 WpHG

Type of instrument	Expiration or maturity date	Exercise or conversion period	Voting rights absolute	Voting rights in %
Right of Use over Shares		At any time	40727	0.06 %

Right to Recall of Lent Shares		At any time	666035	0.95 %
Long Call Options	19/12/2025 - 18/12/2026		3886100	5.52 %
		Total	4592862	6.52 %

b.2. Instruments according to Sec. 38 (1) no. 2 WpHG

Type of instrument	Expiration or maturity date	Exercise or conversion period	Cash or physical settlement	Voting rights absolute	Voting rights in %
Short Put Options	19/12/2025 - 18/06/2027		Physical	1495100	2.12 %
Right of Use over Reverse Convertible		At any time	Cash	13445	0.02 %
			Total	1508545	2.14 %

8. Information in relation to the person subject to the notification obligation

	Person subject to the notification obligation is not controlled nor does it control any other undertaking(s) that directly or indirectly hold(s) an interest in the (underlying) issuer (1.).
X	Full chain of controlled undertakings starting with the ultimate controlling natural person or legal entity:

Name	% of voting rights (if at least 3% or more)	% of voting rights through instruments (if at least 5% or more)	Total of both (if at least 5% or more)
UBS Group AG	%	%	%
UBS AG	%	8.36 %	8.94 %
UBS Asset Management AG	%	%	%

UBS Asset Management (Europe) S.A.	%	%	%
-	%	%	%
UBS Group AG	%	%	%
UBS AG	%	8.36 %	8.94 %
UBS Asset Management AG	%	%	%
UBS Asset Management (Singapore) Ltd	%	%	%
-	%	%	%
UBS Group AG	%	%	%
UBS AG	%	8.36 %	8.94 %
UBS Asset Management AG	%	%	%
UBS Asset Management Holding (No. 2) Ltd	%	%	%
UBS Asset Management Holding Ltd	%	%	%
UBS Asset Management (UK) Ltd	%	%	%
-	%	%	%
UBS Group AG	%	%	%
UBS AG	%	8.36 %	8.94 %
UBS Asset Management AG	%	%	%
UBS Asset Management Holding (No. 2) Ltd	%	%	%

UBS Asset Management Holding Ltd	%	%	%
UBS Asset Management Life Ltd	%	%	%
-	%	%	%
UBS Group AG	%	%	%
UBS AG	%	8.36 %	8.94 %
UBS Europe SE	%	%	%
-	%	%	%
UBS Group AG	%	%	%
UBS AG	%	8.36 %	8.94 %
UBS Americas Holding LLC	%	%	%
UBS Americas Inc.	%	%	%
UBS Financial Services Inc.	%	%	%
-	%	%	%
UBS Group AG	%	%	%
UBS AG	%	8.36 %	8.94 %
UBS Asset Management AG	%	%	%
UBS Asset Management Switzerland AG	%	%	%
UBS Fund Management (Switzerland) AG	%	%	%
-	%	%	%
UBS Group AG	%	%	%
UBS AG	%	8.36 %	8.94 %

UBS Switzerland AG	rland AG %		%	
9. In case of proxy voting a (only in case of attribution 6 WpHG)	_			34 para. 1 sent. 1 No.
Date of general meeting: Holding total positions afte	er general meetin	g (6.) after ann	ual gene	eral meeting:
Proportion of voting righ	ts Proportion o	of instruments		Total of both
	%	%		%
10. Other explanatory rem	arks:			
Date				
18 Dec 2025				
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Language:		English		
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Company:		HUGO BOSS AC	ì	
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