HUGO BOSS AG

SOCIETE GENERALE SA, Paris, France

Voting rights Announcements | 19 December 2025 14:16

HUGO BOSS AG

HUGO BOSS AG: Release according to Article 40, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

19.12.2025 / 14:16 CET/CEST

Dissemination of a Voting Rights Announcement transmitted by <u>EQS News</u> - a service of <u>EQS Group</u>.

The issuer is solely responsible for the content of this announcement.

Notification of Major Holdings

1. Details of issuer

Name:	HUGO BOSS AG
Street:	Holy-Allee 3
Postal code:	72555
City:	Metzingen Germany
Legal Entity Identifier (LEI):	529900LFVU534EBRXD13

2. Reason for notification

X	Acquisition/disposal of shares with voting rights		
	Acquisition/disposal of instruments		
	Change of breakdown of voting rights		
X	Other reason: Applying of trading book exemption according to sec. 36 para. 1 WpHG		

3. Details of person subject to the notification obligation

Legal entity: SOCIETE GENERALE SA

City of registered office, country: Paris, France

4. Names of shareholder(s)

holding directly 3% or more voting rights, if different from 3.

5. Date on which threshold was crossed or reached:

17 Dec 2025

6. Total positions

	% of voting rights attached to shares (total of 7.a.)	% of voting rights through instruments (total of 7.b.1 + 7.b.2)	Total of both in % (7.a. + 7.b.)	Total number of voting rights pursuant to Sec. 41 WpHG
New	0.00 %	0.00 %	0.00 %	70400000
Previous notification	0.72 %	4.86 %	5.58 %	/

7. Details on total positions

a. Voting rights attached to shares (Sec. 33, 34 WpHG)

ISIN	Absolute		In %	
	Direct Indirect (Sec. 33 WpHG)			
DE000A1PHFF7	0	0	0.00 %	0.00 %
Total	0		0.0	0 %

b.1. Instruments according to Sec. 38 (1) no. 1 WpHG

Type of instrument	Expiration or maturity date	Exercise or conversion period	Voting rights absolute	Voting rights in %
			0	0.00 %

Total 0 0.0	0 %
-------------	-----

b.2. Instruments according to Sec. 38 (1) no. 2 WpHG

Type of instrument	Expiration or maturity date	Exercise or conversion period	Cash or physical settlement	Voting rights absolute	Voting rights in %
				0	0.00 %
			Total	0	0.00 %

8. Information in relation to the person subject to the notification obligation

X	Person subject to the notification obligation is not controlled nor does it control any other undertaking(s) that directly or indirectly hold(s) an interest in the (underlying) issuer (1.).
	Full chain of controlled undertakings starting with the ultimate controlling natural person or legal entity:

		% of voting rights	
Name	% of voting rights (if	through	Total of both (if at
INdille	at least 3% or more)	instruments (if at	least 5% or more)
		least 5% or more)	

9. In case of proxy voting according to Sec. 34 para. 3 WpHG

(only in case of attribution of voting rights in accordance with Sec. 34 para. 1 sent. 1 No. 6 WpHG)

Date of general meeting:

Holding total positions after general meeting (6.) after annual general meeting:

Proportion of voting rights	Proportion of instruments	Total of both
%	%	%

10.	Other	exp	lana	torv	rema	arks:
-----	-------	-----	------	------	------	-------

$\overline{}$	_	ᆫ	_
1)	\rightarrow	Γ	മ
1 /	C T		$\overline{}$

19 Dec 2025

19.12.2025 CET/CEST The EQS Distribution Services include Regulatory Announcements, Financial/Corporate News and Press Releases.

Language: English

Company: HUGO BOSS AG

Holy-Allee 3

72555 Metzingen

Germany

Internet: www.hugoboss.com

End of News EQS News Service

2249368 19.12.2025 CET/CEST