

HUGO BOSS AG
SOCIETE GENERALE SA, PARIS, France

Voting rights Announcements | 19 January 2026 16:40

HUGO BOSS AG

HUGO BOSS AG: Release according to Article 40, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

19.01.2026 / 16:40 CET/CEST

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Notification of Major Holdings

1. Details of issuer

| | |
|--------------------------------|----------------------|
| Name: | HUGO BOSS AG |
| Street: | Holy-Allee 3 |
| Postal code: | 72555 |
| City: | Metzingen Germany |
| Legal Entity Identifier (LEI): | 529900LFVU534EBRXD13 |

2. Reason for notification

| | |
|---|---|
| X | Acquisition/disposal of shares with voting rights |
| | Acquisition/disposal of instruments |
| | Change of breakdown of voting rights |
| X | Other reason: Applying of trading book exemption according to sec. 36 para. 1 WpHG |

3. Details of person subject to the notification obligation

Legal entity: SOCIETE GENERALE SA

City of registered office, country: PARIS, France

4. Names of shareholder(s)

holding directly 3% or more voting rights, if different from 3.

| |
|--|
| |
|--|

5. Date on which threshold was crossed or reached:

15 Jan 2026

6. Total positions

| | % of voting rights attached to shares (total of 7.a.) | % of voting rights through instruments (total of 7.b.1 + 7.b.2) | Total of both in % (7.a. + 7.b.) | Total number of voting rights pursuant to Sec. 41 WpHG |
|-----------------------|--|--|-------------------------------------|--|
| New | 0.00 % | 0.00 % | 0.00 % | 70400000 |
| Previous notification | 0.22 % | 4.79 % | 5.01 % | / |

7. Details on total positions

a. Voting rights attached to shares (Sec. 33, 34 WpHG)

| ISIN | Absolute | | In % | |
|--------------|--------------------------|----------------------------|--------------------------|----------------------------|
| | Direct (Sec. 33 WpHG) | Indirect (Sec. 34 WpHG) | Direct (Sec. 33 WpHG) | Indirect (Sec. 34 WpHG) |
| DE000A1PHFF7 | 0 | 0 | 0.00 % | 0.00 % |
| Total | | | 0.00 % | |

b.1. Instruments according to Sec. 38 (1) no. 1 WpHG

| Type of instrument | Expiration or maturity date | Exercise or conversion period | Voting rights absolute | Voting rights in % |
|--------------------|-----------------------------|-------------------------------|------------------------|--------------------|
| | | | 0 | 0.00 % |

| | | | | |
|--|--|--------------|---|--------|
| | | Total | 0 | 0.00 % |
|--|--|--------------|---|--------|

b.2. Instruments according to Sec. 38 (1) no. 2 WpHG

| Type of instrument | Expiration or maturity date | Exercise or conversion period | Cash or physical settlement | Voting rights absolute | Voting rights in % |
|--------------------|-----------------------------|-------------------------------|-----------------------------|------------------------|--------------------|
| | | | | 0 | 0.00 % |
| | | | Total | 0 | 0.00 % |

8. Information in relation to the person subject to the notification obligation

| | |
|---|---|
| X | Person subject to the notification obligation is not controlled nor does it control any other undertaking(s) that directly or indirectly hold(s) an interest in the (underlying) issuer (1.). |
| | Full chain of controlled undertakings starting with the ultimate controlling natural person or legal entity: |

| Name | % of voting rights (if at least 3% or more) | % of voting rights through instruments (if at least 5% or more) | Total of both (if at least 5% or more) |
|------|---|---|--|
| | | | |

9. In case of proxy voting according to Sec. 34 para. 3 WpHG

(only in case of attribution of voting rights in accordance with Sec. 34 para. 1 sent. 1 No. 6 WpHG)

Date of general meeting:

Holding total positions after general meeting (6.) after annual general meeting:

| Proportion of voting rights | Proportion of instruments | Total of both |
|-----------------------------|---------------------------|---------------|
| % | % | % |
| | | |

10. Other explanatory remarks:

| |
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| |
|--|

Date

19 Jan 2026

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End of News

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