

HUGO BOSS AG

UBS Group AG, Zurich, Switzerland

Stimmrechtsanteile | 14 Juli 2026 10:45

HUGO BOSS AG

HUGO BOSS AG: Release according to Article 40, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

14.07.2026 / 10:45 CET/CEST

Dissemination of a Voting Rights Announcement transmitted by [EQS News](#) - a service of [EQS Group](#).

The issuer is solely responsible for the content of this announcement.

Notification of Major Holdings**1. Details of issuer**

Name:	HUGO BOSS AG
Street:	Holy-Allee 3
Postal code:	72555
City:	Metzingen Germany
Legal Entity Identifier (LEI):	529900LFVU534EBRXD13

2. Reason for notification

X	Acquisition/disposal of shares with voting rights
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	Acquisition/disposal of instruments
	Change of breakdown of voting rights
	Other reason:

3. Details of person subject to the notification obligation

Legal entity: UBS Group AG
City of registered office, country: Zurich, Switzerland

4. Names of shareholder(s)

holding directly 3% or more voting rights, if different from 3.

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5. Date on which threshold was crossed or reached:

10 Jul 2026

6. Total positions

	% of voting rights attached to shares (total of 7.a.)	% of voting rights through instruments (total of 7.b.1 + 7.b.2)	Total of both in % (7.a. + 7.b.)	Total number of voting rights pursuant to Sec. 41 WpHG
New	2.89 %	5.64 %	8.53 %	69016167
Previous notification	3.01 %	5.64 %	8.65 %	/

7. Details on total positions

a. Voting rights attached to shares (Sec. 33, 34 WpHG)

ISIN	Absolute		In %	
	Direct (Sec. 33 WpHG)	Indirect (Sec. 34 WpHG)	Direct (Sec. 33 WpHG)	Indirect (Sec. 34 WpHG)
DE000A1PHFF7	0	1994410	0 %	2.89 %
Total	1994410		2.89 %	

b.1. Instruments according to Sec. 38 (1) no. 1 WpHG

Type of instrument	Expiration or maturity date	Exercise or conversion period	Voting rights absolute	Voting rights in %
Right of Use over Shares		At any time	179530	0.26 %
Right to Recall of Lent Shares		At any time	208885	0.3 %
Long Call Options	18/09/2026 - 18/06/2027		2053700	2.98 %
		Total	2442115	3.54 %

b.2. Instruments according to Sec. 38 (1) no. 2 WpHG

Type of instrument	Expiration or maturity date	Exercise or conversion period	Cash or physical settlement	Voting rights absolute	Voting rights in %
Short Put Options	18/09/2026 - 18/06/2027		Physical	1344900	1.95 %
Right of Use over Reverse Convertible		At any time	Cash	41404	0.06 %
Swaps On Baskets	29/05/2028		Cash	30936	0.04 %
Equity Future	20/11/2026		Cash	35000	0.05 %
			Total	1452240	2.1 %

8. Information in relation to the person subject to the notification obligation

	Person subject to the notification obligation is not controlled nor does it control any other undertaking(s) that directly or indirectly hold(s) an interest in the (underlying) issuer (1.).
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X	Full chain of controlled undertakings starting with the ultimate controlling natural person or legal entity:
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Name	% of voting rights (if at least 3% or more)	% of voting rights through instruments (if at least 5% or more)	Total of both (if at least 5% or more)
UBS Group AG	%	%	%
UBS AG	%	5.07 %	6.52 %
UBS Americas Holding LLC	%	%	%
UBS Americas Inc.	%	%	%
UBS Asset Management (Americas) LLC	%	%	%
-	%	%	%
UBS Group AG	%	%	%
UBS AG	%	5.07 %	6.52 %
UBS Asset Management AG	%	%	%
UBS Asset Management (Europe) S.A.	%	%	%
-	%	%	%
UBS Group AG	%	%	%
UBS AG	%	5.07 %	6.52 %
UBS Asset Management AG	%	%	%
UBS Asset Management	%	%	%

Holding (No. 2) Ltd			
UBS Asset Management Holding Ltd	%	%	%
UBS Asset Management (UK) Ltd	%	%	%
-	%	%	%
UBS Group AG	%	%	%
UBS AG	%	5.07 %	6.52 %
UBS Americas Holding LLC	%	%	%
UBS Americas Inc.	%	%	%
UBS Financial Services Inc.	%	%	%
-	%	%	%
UBS Group AG	%	%	%
UBS AG	%	5.07 %	6.52 %
UBS Asset Management AG	%	%	%
UBS Asset Management Switzerland AG	%	%	%
UBS Fund Management (Switzerland) AG	%	%	%
-	%	%	%
UBS Group AG	%	%	%
UBS AG	%	5.07 %	6.52 %

UBS Americas Holding LLC	%	%	%
UBS Americas Inc.	%	%	%
UBS Securities LLC	%	%	%
-	%	%	%
UBS Group AG	%	%	%
UBS AG	%	5.07 %	6.52 %
UBS Switzerland AG	%	%	%

9. In case of proxy voting according to Sec. 34 para. 3 WpHG

(only in case of attribution of voting rights in accordance with Sec. 34 para. 1 sent. 1 No. 6 WpHG)

Date of general meeting:

Holding total positions after general meeting (6.) after annual general meeting:

Proportion of voting rights	Proportion of instruments	Total of both
%	%	%

10. Other explanatory remarks:

Date

13 Jul 2026

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English

Company:

HUGO BOSS AG

Holy-Allee 3

72555 Metzingen

Germany

Internet:

www.hugoboss.com

End of News

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