HUGO BOSS

Press Release

HUGO BOSS included in the DJSI World for the fourth consecutive year and the DJSI Europe for the first time

Metzingen, November 16, 2020. In November, HUGO BOSS AG was incorporated into the Dow Jones Sustainability Index (DJSI) World for the fourth consecutive year. As such, HUGO BOSS is one of the four companies in the textiles, apparel and luxury segment to have qualified for the Index this year. HUGO BOSS is also listed in the Dow Jones Sustainability Index (DJSI) Europe for the first time.

"We are very pleased about the renewed inclusion in DJSI World and to be featured for the first time in DJSI Europe. The topic of sustainability is an integral part of our business activities. We want to be measured against the best in our industry. The DJSI's confirmation shows that the path we have committed to is the right one," says Yves Müller, Spokesperson of the Managing Board of HUGO BOSS AG. "At the same time, we are dedicated to increasing our engagement in sustainability for the future."

The inclusion of HUGO BOSS in this Index underscores the Company's comprehensive efforts to promote sustainability in recent years and evaluates these in relation to other businesses in the textile industry. In the assessment conducted by S&P Global, HUGO BOSS significantly improved compared to the previous year and scores "best in class" in the following categories, among others:

- Environmental Reporting & Social Reporting
- Innovation Management
- Brand Management
- Tax Strategy
- Packaging

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The DJSI World numbers among the most high-profile indices for sustainability,

representing the top 10 percent of the largest 2,500 entities listed in the S&P Global

Broad Market Index (BMI) based on their outstanding commitment to sustainability

leadership. The DJSI Europe comprises European sustainability leaders and

represents the top 20% of the largest 600 European companies in the S&P Global

BMI based on long-term economic, environmental and social criteria.

The Company regularly publishes detailed information on its engagement on the

corporate website and annually in the HUGO BOSS Sustainability Report.

If you have any questions, please contact:

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