WE CARE

AT HUGO BOSS WE CONTINUOUSLY LOOK FOR BETTER WAYS TO PRODUCE OUR PRODUCTS. THAT IS WHY ALL PRODUCTS FROM OUR WE CARE INITIATIVE CONTAIN AT LEAST 60% BETTER RAW MATERIALS.
WE CARE
FOR A BETTER TOMORROW

By 2025...

• ≥ 60% of our product range consists of WE CARE styles
• 100% sustainably sourced cotton by 2025
• 100% sustainably sourced leather by 2025

But we don’t stop

By 2030...

• 100% of our natural materials will be sourced from regenerative agriculture or closed loop recycled sources
• 0% polyester and nylon in our collection*
• 80% CIRCULAR products**

*Fabrics, linings and paddings
**Apparel
## WE CARE

### ABOUT THE MATERIALS IN OUR PRODUCTS

#### BETTER RAW MATERIALS (WE CARE)
- Regenerative Cotton
- Regenerative Wool
- HeiQ AeonIQ
- Canopy Next Gen
- Circulose (Renewcell)
- SeacellTM
- Lenzing RefibraTM
- Recycled Wool
- Recycled Viscose
- Recycled Cotton
- Linen
- Hemp
- Kapok

#### BASIC
- Certified organic cotton
- Cotton made in Africa
- Other certified cotton
- Organic cotton in conversion
- The Egyptian Cotton Project
- FTC Cashmere
- Certified Wool
- Traceable Wool
- Certified Mohair
- Certified Cashmere
- Canopy certified
- (Modal, Lyocell Viscose)
- TencelTM/Lyocell
- TencelTM Modal
- Recycled Polyester from Textile Waste
- Recycled Nylon
- LWG Gold
- Olivenleder + LWG Silver

#### OUR STANDARDS
- Mulesing free wool
- Better Cotton Mass balance
- LWG Leather Working Group silver & bronze or comparable standards

#### TO BE PHASED OUT
- Conventional cotton
- Conventional wool
- Recycled Polyester from PET Bottles
- Virgin Polyester/ Polyamide/PU
- Conventional Man-Made cellulosic

#### WE NEVER USE
- Noncertified Mohair
- Angora
- Exotic fur
- Exotic leather
- Down from live plucking

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We're making a difference one piece at a time across both of our brands. When products are labelled as BETTER BOSS or Clean Up Your Act, the following criteria apply:

✓ Made of at least 60% better raw materials
✓ Strict ethical standards in accordance with the HUGO BOSS Supplier Code of Conduct
✓ Compliance with the HUGO BOSS Restricted Substances List
✓ Compliance with the HUGO BOSS Animal Welfare Policy
✓ Responsible use of chemicals in the production process and wastewater management in accordance with the ZDHC MRSL Programme
OUR BETTER RAW MATERIALS
COTTON

We have developed a more sustainable cotton program.

- **Regenerative Cotton**
  HUGO BOSS farm to brand program, fostering soil health, biodiversity and social fairness

- **Certified Organic Cotton**
  Organic certified according IFOAM Family of Standards

- **Organic Cotton In Conversion**
  Organic certified according IFOAM Family of Standards

- **Other Cotton preferred cotton sources**
  Cleaner Cotton, Fairtrade, ISCC, The REEL Cotton Programme, MyBMP

- **Cotton made in Africa**
  We receive Cotton made in Africa in a mass balance system

- **Certified Recycled Cotton**
  GRS, RCS
NATURAL FIBERS

For us, natural fibers are considered more sustainable as fewer pesticides and fertilizers are needed compared to the cultivation of other raw materials.
MAN MADE CELLULOSE

We cooperate with external organizations to ensure respectful treatment of virgin and endangered forests.

Canopy Hot Button 20points
Company standard for all HUGO BOSS products

Trademarks
Lenzing AG Trademarks, Piñatex®, SeaCell™

Certified Recycled Cellulose
Canopy Next Gen, GRS, RCS

Cupro
Bemberg certified

HeiQ AeoniQ
HUGO BOSS investment and strategic partnership to scale AeoniQ and to long term replace polyester in our collections
ANIMAL BASED

For us, responsibly sourced means mulesing free and meeting the standards of the five freedoms of animal welfare.

Regenerative Wool
HUGO BOSS farm to brand program, fostering soil health, biodiversity, animal welfare and social fairness

Wool
RWS, ZQ-Merino, Authentico, NATIVA

Recycled Wool
GRS, RCS

Mohair
RMS
RECYCLED SYNTHETICS

By using recycled materials, our aim is to save resources by making use of existing plastic.

- Recycled Polyester from PET Bottles (excluded from SR24 onwards)
  - GRS, RCS, SEAQUAL, REPREVE®, Plasticbank®
- Recycled Polyester from Textile Waste
  - HUGO BOSS Letter of Conformity
- Certified Recycled Nylon
  - GRS, RCS, Econyl

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TANNING

Our BETTER leather is sourced from certified tanneries using low-impact methods, for a reduced impact on the environment.

Leather Raw Material
For all our leather products we only use skins and hides which are by-products of the food industry.

Leather Working Group gold

Olivenleder®
Only used with LWG gold or silver