

Metzingen, August 26, 2026

BOSS MENSWEAR FALL/WINTER 2026 COLLECTION CELEBRATES PERFORMANCE AND ELEVATED ESSENTIALS

THE NEW COLLECTION COMBINES PRECISION TAILORING WITH PERFORMANCE-INSPIRED FABRICS.

BOSS unveils its Fall/Winter 2026 Menswear collection, introducing a contemporary wardrobe that merges the brand's tailoring heritage and performance-driven design. Created for modern professionals, the collection features premium wool, innovative layering, and elevated comfort in versatile wardrobe essentials.

A contemporary take on BOSS colors – black, white, and camel – refreshes signature menswear silhouettes, while heritage pinstripes meet reimagined patterns including diffused checks. Together with updated knitwear, textured fabrics and elevated outerwear, these elements define a modern winter wardrobe that balances refinement, functionality, and timeless style.

COLLECTION HIGHLIGHTS

- **Signature tailoring in premium wool fabrics**
- **Statement outerwear in alpaca blends**
- **Modern suede jackets with knitted details**
- **Updated Gary sneaker in new, seasonal colorways**
- **Neckline updates in knitwear and jersey bring a fresh perspective**
- **Corduroy and double-face wool add rich texture**
- **Designed for work, travel, and elevated everyday wearing occasions.**

SIGNATURE TAILORING

Defined by modern versatility and effortless sophistication, BOSS's signature tailoring is reimagined for Fall/Winter 2026 through relaxed silhouettes and impeccable craftsmanship.

HUGO BOSS AG

Holy-Allee 3, 72555 Metzingen, Germany
Phone +49 7123 94 0

A standout look features a wool-blend, slim-fit suit comprising a single-breasted jacket and tapered trousers, offering a contemporary interpretation of classic menswear codes. Crafted in elevated fabrics with a refined finish, the look balances structure and comfort while maintaining a sharp, confident appearance. Ideal for business engagements, formal occasions, and modern day-to-evening dressing, the suit transitions seamlessly across different settings. Styled with fine-gauge knitwear or lightweight jersey layers, it delivers a relaxed, polished approach to contemporary tailoring.

ELEVATED COATS

Outerwear plays a defining role in the Fall/Winter 2026 collection, combining functionality, craftsmanship, and timeless elegance.

The alpaca-mix slim-fit double-breasted coat with peak lapels exemplifies the season's sophisticated approach to layering, offering warmth, softness, and a refined silhouette. Rich textures and precise construction create a statement outerwear piece designed for commuting, business travel, and elevated everyday wear.

Worn over tailoring, the coat brings an authoritative finish to formal looks, while styling it with knitwear, jersey separates, or corduroy trousers creates a laid-back, sophisticated expression of modern menswear.

MODERN SUEDE

At BOSS, luxury is expressed through elevated textures and innovative layering. A suede leather jacket featuring cotton-blend knitted sleeves introduces a contemporary take on outerwear, balancing the richness of leather with the comfort of knitwear.

Styled with Italian cotton-cashmere stretch trousers in ecru, the look delivers effortless refinement and understated confidence. Ideal for smart-casual occasions, city weekends, travel, and social events, this combination offers a versatile alternative to traditional tailoring. Layered over fine knitwear or lightweight turtleneck styles, it creates an effortlessly polished look that seamlessly complements the Fall/Winter 2026 wardrobe.

GARY SNEAKER

The Gary sneaker returns in new tonal executions and fresh colorways for Fall/Winter 2026. Crafted from premium calfskin leather renowned for its distinctive grain, each pair showcases a unique brush-off effect. Combining elevated craftsmanship with everyday comfort, the styles feature signature details such as hand-stitched, tailoring-inspired AMF seams or the iconic Double B lace holder. Designed for versatile wear, the Gary sneaker effortlessly transitions from business-casual settings to weekend occasions, pairing equally well with tailoring, smart chinos, or relaxed knitwear.

The BOSS Fall/Winter 2026 collection will be available at BOSS stores worldwide, on boss.com, and through wholesale partners.

High-resolution images can be downloaded from:

<https://press-service.hugoboss.com/press-portal-pages/boss/fall-winter-2026/Global-Campaign.html>

About BOSS and HUGO BOSS:

BOSS is made for bold, self-determined individuals who live life on their own terms, with passion, style, and purpose. Collections offer dynamic, modern designs for those that embrace who they are fully and unapologetically: as their own BOSS. The brand's heritage tailoring, performance suiting, casualwear, denim, athleisure, and accessories cater to the style needs of the discerning consumer. Licensed fragrances, eyewear, watches, and kidswear complete the brand. The world of BOSS can be experienced in 485 own stores worldwide. BOSS is the core brand of HUGO BOSS, one of the leading companies positioned in the premium segment of the global apparel market. The group offers collections in 128 countries at around 8,000 points of sale and online in 74 markets via hugoboss.com. With more than 17,500 employees worldwide, the company, based in Metzingen (Germany), posted sales of EUR 4.3 billion in the fiscal year 2025.

If you have any questions, please contact [press\(at\)hugoboss.com](mailto:press(at)hugoboss.com).

If you have any questions about the company, please contact:

Carolin Westermann

Senior Vice President Global Corporate Communications

Phone: +49 7123 94-86321

E-mail: [carolin_westermann\(at\)hugoboss.com](mailto:carolin_westermann(at)hugoboss.com)

BOSS.COM

INSTAGRAM: [instagram.com/boss](https://www.instagram.com/boss)

FACEBOOK: [facebook.com/hugoboss](https://www.facebook.com/hugoboss)

YOUTUBE: [youtube.com/boss](https://www.youtube.com/boss)

TIKTOK: [tiktok.com/@boss](https://www.tiktok.com/@boss)