Press Release

HUGO BOSS

Metzingen, November 9, 2026

CHIEF SALES OFFICER AND DEPUTY CHIEF EXECUTIVE OFFICER OLIVER TIMM LEAVES HUGO BOSS

Oliver Timm, Chief Sales Officer and Deputy Chief Executive Officer of HUGO BOSS, is leaving the Company and has resigned from the Managing Board at his own request, effective November 30. Until further notice, CEO Daniel Grieder and CFO and COO Ivica Maric will divide the responsibilities previously overseen by Oliver Timm.

Oliver Timm was appointed to the Managing Board of HUGO BOSS in January 2021 and, in his role as Chief Sales Officer, was responsible for the BOSS and HUGO Business Units, the Group's own retail business, wholesale, e-commerce, visual merchandising, retail operations, and customer relationship management. In 2024, in addition to his role as Chief Sales Officer, he assumed the position of Deputy Chief Executive Officer.

"On behalf of the Supervisory Board, I would like to thank Oliver Timm for his contribution to HUGO BOSS over the past years. We appreciate his commitment and wish him all the best for his professional and personal future," says Michael Murray, Chairman of the Supervisory Board of HUGO BOSS.

"Oliver Timm and I have been working side by side throughout our careers for almost 30 years, and it is a great pleasure and honor for me to look back on this time and the many moments we have shared. His departure therefore also marks a very personal moment for me, and I want to truly thank Oliver for his trust, partnership, and friendship over all these years. I will miss working alongside him. During his time at HUGO BOSS, he has repositioned the company's sales with a future-oriented omnichannel approach and a strong customer-centric mindset, making a significant contribution to our growth and digitalization. As I look back at these achievements with great appreciation and gratitude, I wish him, also on behalf of the entire Managing Board, only the very best for the future," says Daniel Grieder, Chief Executive Officer of HUGO BOSS.

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