

Metzingen, June 29, 2026

DAVID BECKHAM WEARS CUSTOM BOSS ON OPENING DAY OF LONDON TENNIS CHAMPIONSHIP



David Beckham made his annual appearance on day one of London's internationally renowned tennis championship wearing a bespoke BOSS look.

Attending the tournament today, David wore a custom double-breasted suit from BOSS Made To Measure. Crafted from light grey micro-pattern wool, the jacket featured peak lapels and a sharp tailored silhouette. David paired the jacket with matching slim-fit trousers, also custom-made for him by BOSS Made To Measure.

Created specially for David, the ensemble provides a sneak-preview of similar styles which will be available in the BOSS BY BECKHAM Fall/Winter 2026 wardrobe launching this September.

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Press Release

[The Summer Capsule](#) from BOSS BY BECKHAM now available on boss.com, at BOSS stores globally, and via selected BOSS wholesalers.

High-resolution images can be downloaded from:

<https://press-service.hugoboss.com/press-portal-pages/boss/Spring-Summer-2026/David-Beckham-in-BOSS-London.html>

About BOSS and HUGO BOSS:

BOSS is made for bold, self-determined individuals who live life on their own terms, with passion, style, and purpose. Collections offer dynamic, modern designs for those that embrace who they are fully and unapologetically: as their own BOSS. The brand's heritage tailoring, performance suiting, casualwear, denim, athleisure, and accessories cater to the style needs of the discerning consumer. Licensed fragrances, eyewear, watches, and kidswear complete the brand. The world of BOSS can be experienced in 485 own stores worldwide. BOSS is the core brand of HUGO BOSS, one of the leading companies positioned in the premium segment of the global apparel market. The group offers collections in 128 countries at around 8,000 points of sale and online in 74 markets via hugoboss.com. With more than 17,500 employees worldwide, the company, based in Metzingen (Germany), posted sales of EUR 4.3 billion in the fiscal year 2025.

If you have any questions, please contact press@hugoboss.com

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