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BOSS BY BECKHAM: REIMAGINING THE BRITISH WINTER WARDROBE

FOR FALL/WINTER 2026, A WARDROBE OF TAILORED OUTERWEAR, LUXURIOUS KNITWEAR, AND EVERYDAY CLASSICS

The BOSS BY BECKHAM wardrobe of reimagined classics expands for Fall/Winter 2026, presenting a practical, yet refined approach to cold-weather dressing. The new collection draws inspiration from the great outdoors and quintessentially British style codes. Heritage fabrics, muted shades, and relaxed silhouettes ground an edit rooted in British sensibility and built for versatility.

Styling flexibility remains key for the new-season wardrobe, created for effortless wear through all the season's occasions: from brisk country walks and cozy fireside evenings to holiday celebrations as a host or guest.

Key pieces from the Fall/Winter 2026 collection include:

- **Coats and jackets** set a timeless foundation, crafted in rich fabrics and sophisticated silhouettes that are easily dressed up or down.
- **Knitwear** adds an extra layer of lasting warmth and comfort, spun in enduring, premium fabrics including wool, cashmere, and alpaca.
- The partnership's signature **tailoring** returns for the new season, combining British design sensibilities and fine Italian suiting fabrics in sharp, confident silhouettes.
- **Shirts** are ready for every occasion, cut in crisp cotton for smart settings and brushed flannel for more casual days, with a focus on fit, fabric, and easy wear.
- **Shoes and accessories** round off the selection, with boots, sneakers, and knitted essentials arriving in deep, seasonal tones inspired by the English countryside – from earthy brown to forest green.

David Beckham, Creative Style Director, says, "This collection is built around the way I like to dress at this time of year - it's understated yet considered, blending style and comfort. I've always loved beautiful knitwear and outerwear, which we have mixed with more tailoring. We've placed a real emphasis on exceptional fabrics and fits throughout. For me, confidence

comes from clothes that feel as good as they look. There's a very British sensibility running through the collection, from the richness of the fabrics to the balance of tailoring and relaxed pieces. It's designed to work from the city to the countryside, with a timelessness that feels classic but also modern."

Just as the BOSS BY BECKHAM collections reflect David's real life, the Fall/Winter campaign content – shot by Dan Jackson – takes inspiration from his daily rituals when spending the winter months in the British countryside. The campaign reflects attitudes synonymous with both Beckham and BOSS – confidence, determination, and a refined sense of style – while showcasing the collection across the season's different settings and occasions.

BOSS BY BECKHAM Fall/Winter 2026 is now available on boss.com, at BOSS stores globally, and via selected BOSS wholesalers.

High-resolution images can be downloaded from:

<https://press-service.hugoboss.com/press-portal-pages/boss/fall-winter-2026/BOSS-BY-BECKHAM.html>

About BOSS and HUGO BOSS:

BOSS is made for bold, self-determined individuals who live life on their own terms, with passion, style, and purpose. Collections offer dynamic, modern designs for those that embrace who they are fully and unapologetically: as their own BOSS. The brand's heritage tailoring, performance suiting, casualwear, denim, athleisure, and accessories cater to the style needs of the discerning consumer. Licensed fragrances, eyewear, watches, and kidswear complete the brand. The world of BOSS can be experienced in 485 own stores worldwide. BOSS is the core brand of HUGO BOSS, one of the leading companies positioned in the premium segment of the global apparel market. The group offers collections in 128 countries at around 8,000 points of sale and online in 74 markets via hugoboss.com. With more than 17,500 employees worldwide, the company, based in Metzingen (Germany), posted sales of EUR 4.3 billion in the fiscal year 2025.

If you have any questions, please contact [press\(at\)hugoboss.com](mailto:press(at)hugoboss.com).

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